

Robb Report Home & Style

TABLET



Bring Your Brand to Life: A Home & Style iPad Experience

With a print campaign in *Home & Style*, your ad will be included in the *Home & Style* app on the iPad free of charge in that issue in portrait view. Bonus exposure for any print advertiser.

Additional Opportunities

Print advertisers have the opportunity to enhance their iPad experience with interactive features:

- * Ad with links (link to non-flash sites)
- * Slideshows
- * Video
- * Advertorial Features and Options
- * Virtual Tours (requires hosting by client)

Home & Style will work closely with your team to create a custom experience in reaching it's affluent audience.

We strongly suggest submitting creative specifically for the iPad to maximize exposure and improve the user experience.

