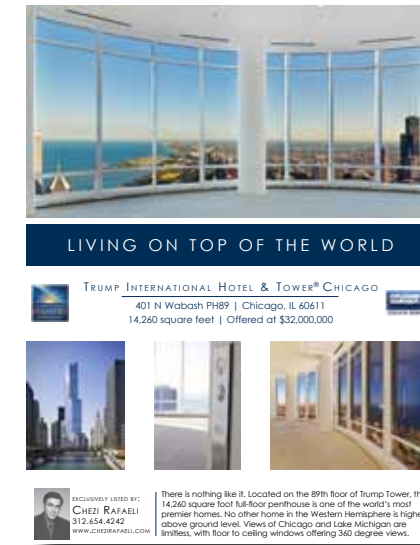




With our March/April 2013 issue, *Robb Report Exceptional Properties* transforms into *Home & Style*. Our new bi-monthly magazine carves out a unique niche in the marketplace by celebrating luxury real estate offerings from around the world with a special emphasis on architecture, new home products, and interior design with special sections dedicated to the latest trends and guiding philosophies—all in one very comfortable place.

Robb Report Home & Style will also bring to life the most enticing destinations for those looking to own luxury vacation homes. We highlight the experiential parts of travel—culture, food, recreation—while offering insider information about that destination's real estate market and most desirable home locations.



Readership Demographics:

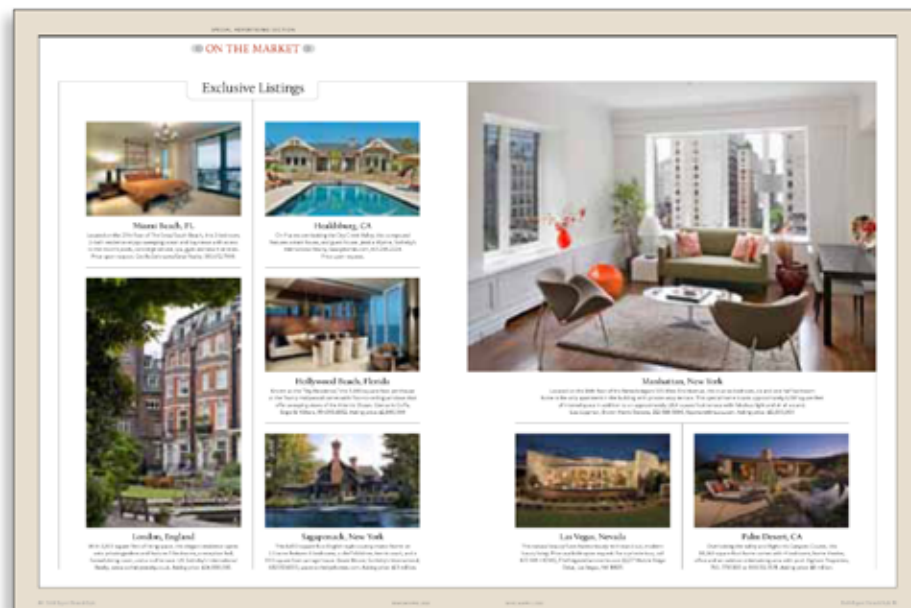
Married/Partnered	91%
Owner 2 or more residences	44%
Average household income	\$1.2m
Average total asset value	\$6.5m
Average value of primary residence.....	\$2.0m

Deadlines:	Space	Materials Due	Delivered
Mar/Apr	Jan 4	Jan 11	Feb
May/Jun	Mar 1	Mar 8	Apr
Jul/Aug	May 3	May 10	Jun
Sep/Oct	Jul 5	Jul 12	Aug
Nov/Dec	Sep 6	Sep 13	Oct
Jan/Feb	Nov 1	Nov 8	Dec

On The Market

Readers turn to Robb Report for the very best of everything, including real estate. On The Market provides a clean and beautiful layout of some of the most sought after homes and properties currently on the market.

INSTITUTE for LUXURY HOME MARKETING®



The Institute For Luxury Home Marketing discounted rates:

- Single space \$500
- Double space \$1,000
- Quad space \$1,400
- Each print ad will receive a complimentary listing ad online.

On The Market Classified Listings Rates:

- Single Space: \$575 net
- Double Space: \$1,050 net
- Quad Space: \$1,500 net



The Institute For Luxury Home Marketing discounted rates:

- 2 page spread \$4,995
- Full page \$2,950
- Half page \$1,725
- Each print ad will receive a complimentary listing ad online.

On The Market Rates:

- Full Page (Supplied): \$4,995 net
- Half Page (Supplied): \$3,295

For additional information or to place your advertisement, please contact **Abbe Smith** at **1-978-264-7567** or **abbes@robbreport.com**.