



The Institute's Certified Luxury Home Marketing Specialist™ (CLHMS) designation is a mark of distinction for real estate professionals who have a proven performance in the upper tier of their community.



CERTIFIED LUXURY HOME MARKETING SPECIALIST™ APPLICANT CRITERIA

To qualify for the CLHMS™ designation, applicants must meet the following criteria:

- Meet or exceed the CLHMS™ designation sales requirements outlined below
- Register for and complete 4 Hour Online CLHMS™ Designation Training. Registration link will be sent upon application approval.

There is no fee for this application. Active Membership with The Institute must be maintained to use the CLHMS™ trademark and logo.



CLHMS™ DESIGNATION SALES REQUIREMENTS

Three (3) closed transactions that meet each of the following:

- **The property is residential**, such as single-family home, townhome, condominium, or cooperative. Unimproved land, commercial, or multi-family properties do not qualify
- **Each property is a unique address.** If an associate is listed as both the listing agent and the buyer's agent for a single transaction, the property will only qualify as one transaction for the purposes of this application.
- **The sold price is at or above the luxury threshold for the market area**
- **The sold dates of all three properties are within a 24-month period of each other.** This period can be at any point in your real estate career



REQUIRED DOCUMENTATION

Each of the three properties must be accompanied by one of the following options:

- Option 1: MLS sold report to include the agent details; **or**
- Option 2: HUD Settlement Statement **and** Commission Disbursement Acknowledgement (CDA)

All supporting documentation must include the property address, property type, sold price, sold date, and commissioned agent's name.



APPLICANT DETAILS

Name

Brokerage

Office Phone

Mobile Phone

Email

QUALIFYING PROPERTIES

Transaction 1 Address

City

State

Post Code

Closed Date

Sold Price

Transaction 2 Address

City

State

Post Code

Closed Date

Sold Price

Transaction 3 Address

City

State

Post Code

Closed Date

Sold Price

APPLICANT AGREEMENT

- The three (3) transactions listed above were closed by the applicant within a 24-month period at a sold price at or above the luxury threshold for the market area and have the required documentation.
- I understand that I may not use the Certified Luxury Home Marketing Specialist™ (CLHMS) trademark or its logo until I my application has been approved and I have complete the 4 Hour Online CLHMS Designation Training.
- I also understand that, once awarded, I must maintain my Membership with The Institute for Luxury Home Marketing to continue use of the Certified Luxury Home Marketing Specialist™ (CLHMS) designation.

Member Signature

Date

Broker Name

Broker Signature

Date

SUBMISSION INSTRUCTIONS

Email completed application and Option 1 or Option 2 of the required documentation for each of the qualifying properties to: **Applications@LuxuryHomeMarketing.com**

Please allow up to two weeks for verification of qualifying properties.