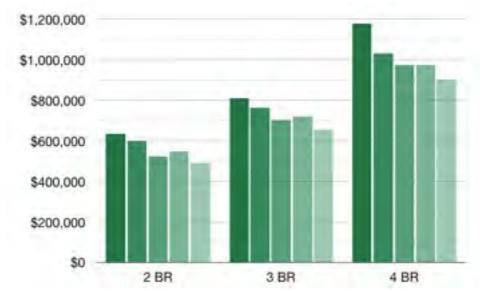
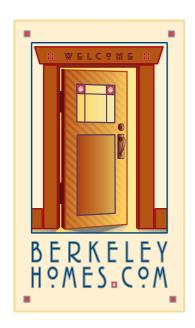
# iLove my iRa iPad









Ira & Carol Serkes, Berkeley CA

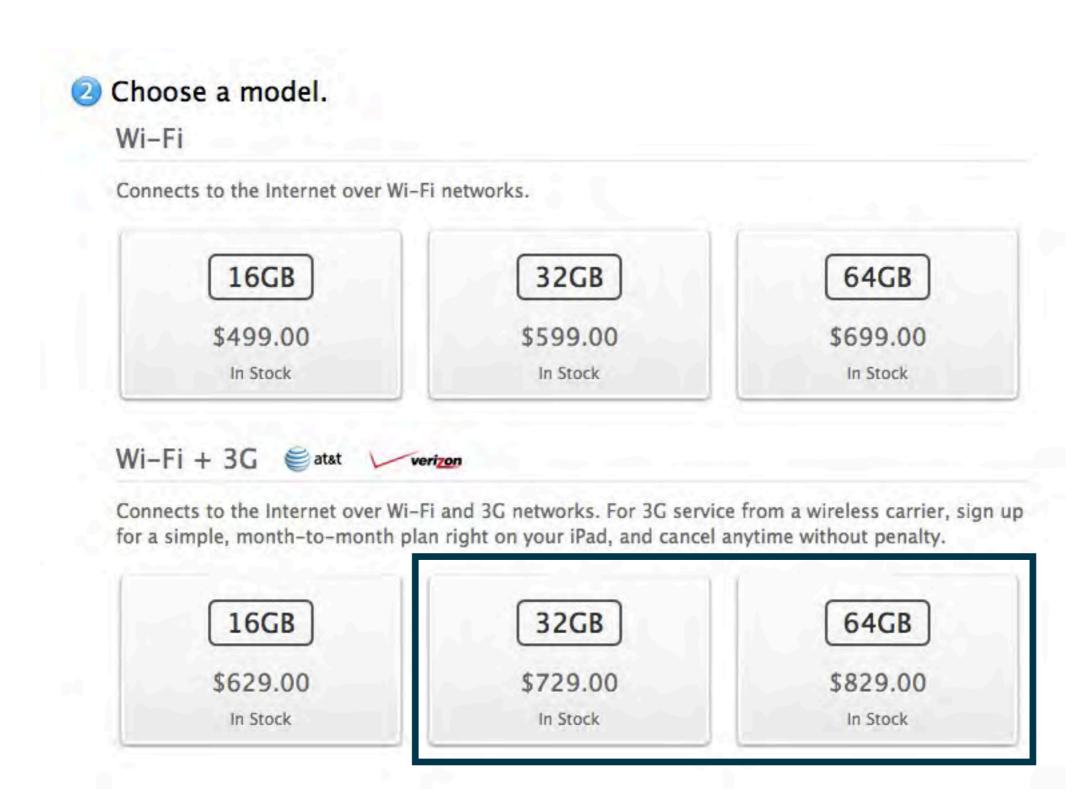
BERKELEY HOMES COM

Handcrafted Real Estate Service

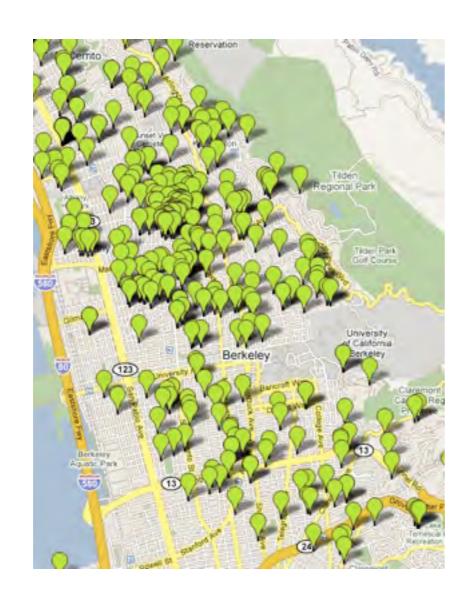


A Member Of Real Living

# Which To Buy?



# Show Your Experience & Expertise











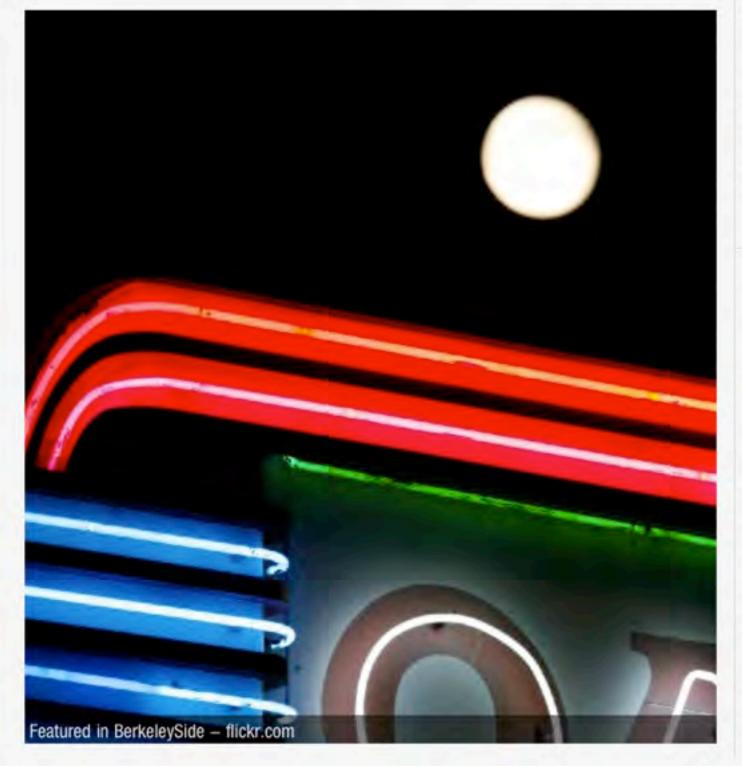




We've personally represented the sellers and buyers of all these homes Our awards include "Most Closed Referrals" for eight consecutive years" and "Top 50 Real Estate Teams" for two consecutive years



## Berkeleyside -







#### **Skydeck Innovation Center** receives \$50k boost

Shared Yesterday 6:28 PM

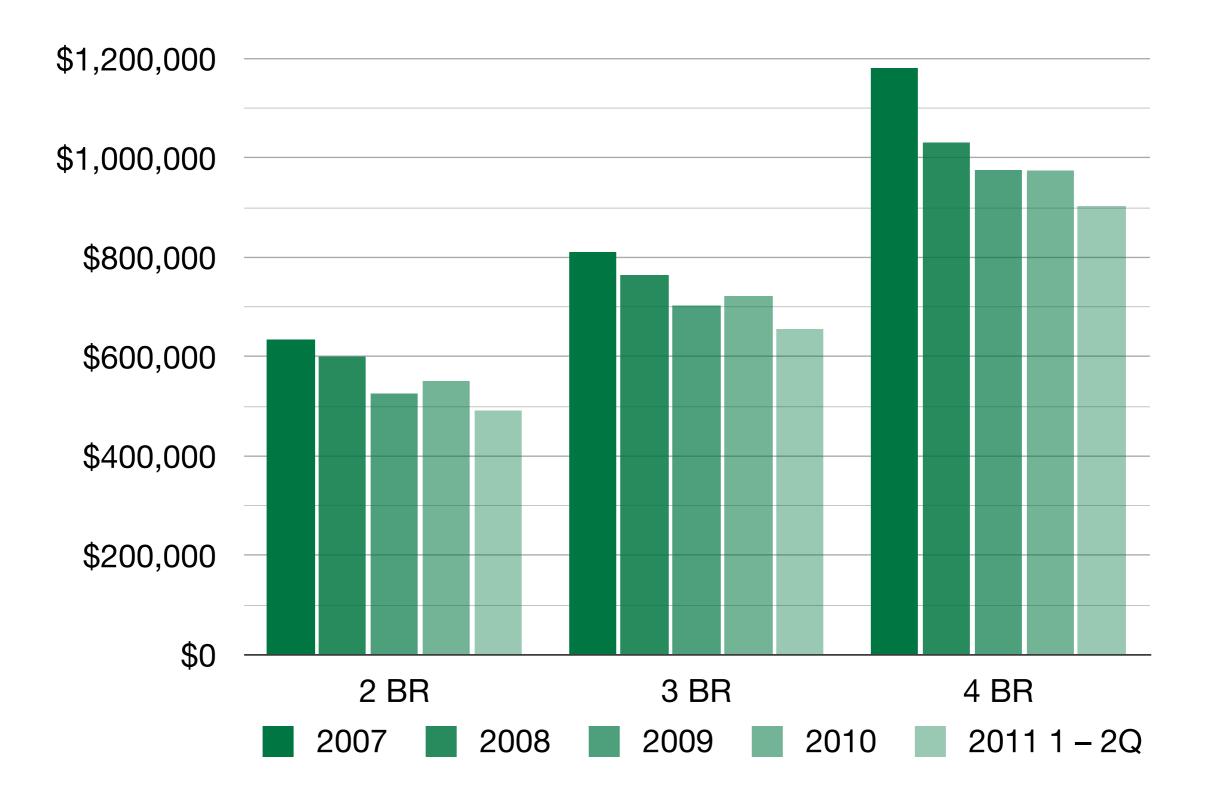
berkeleyside.com • The Skydeck Innovation Center, planned for the top floor of the tallest building in Berkeley, received a \$50,000 grant from the Chancellor's Community Partnership Fund this week. The Skydeck, a project of the Berkeley Startup Cluster (BSC), will be a 10,000 ...





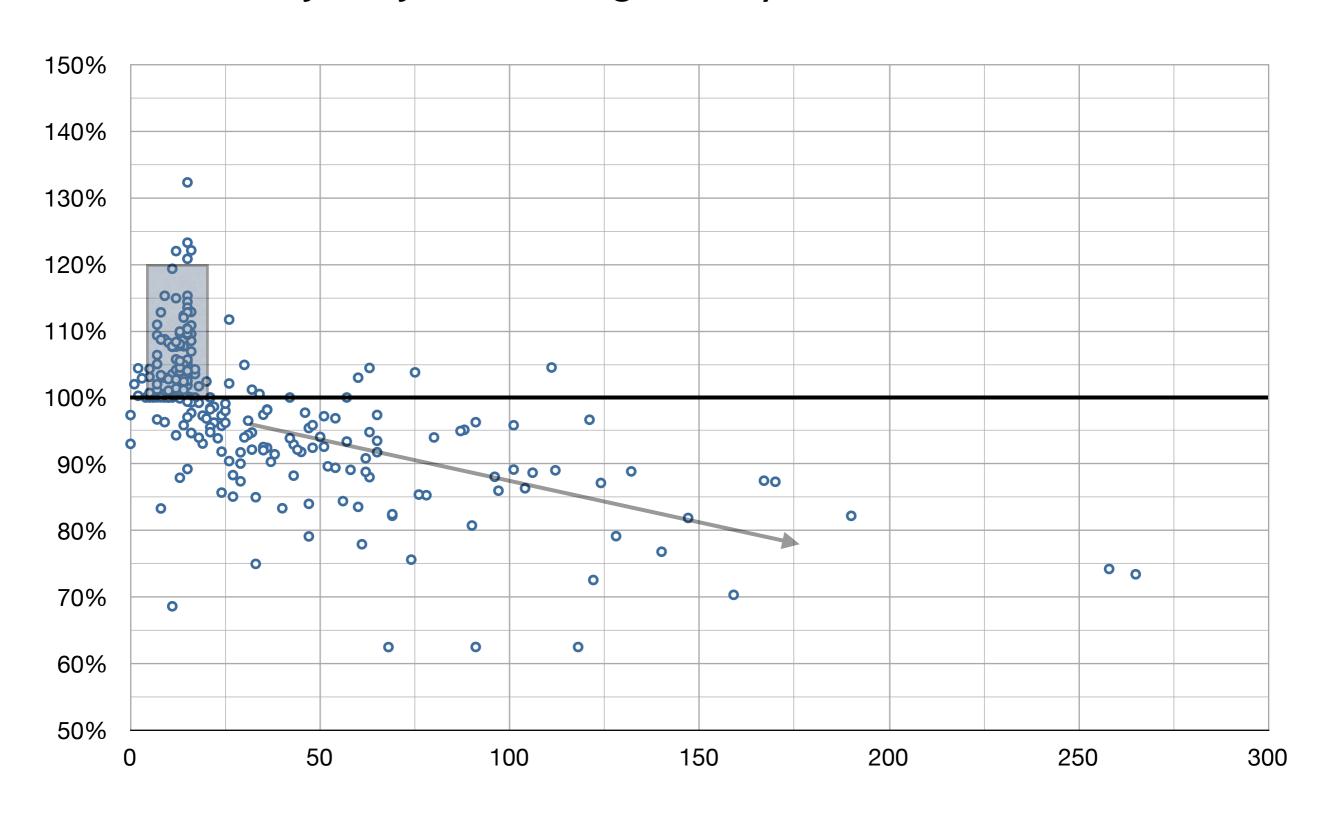


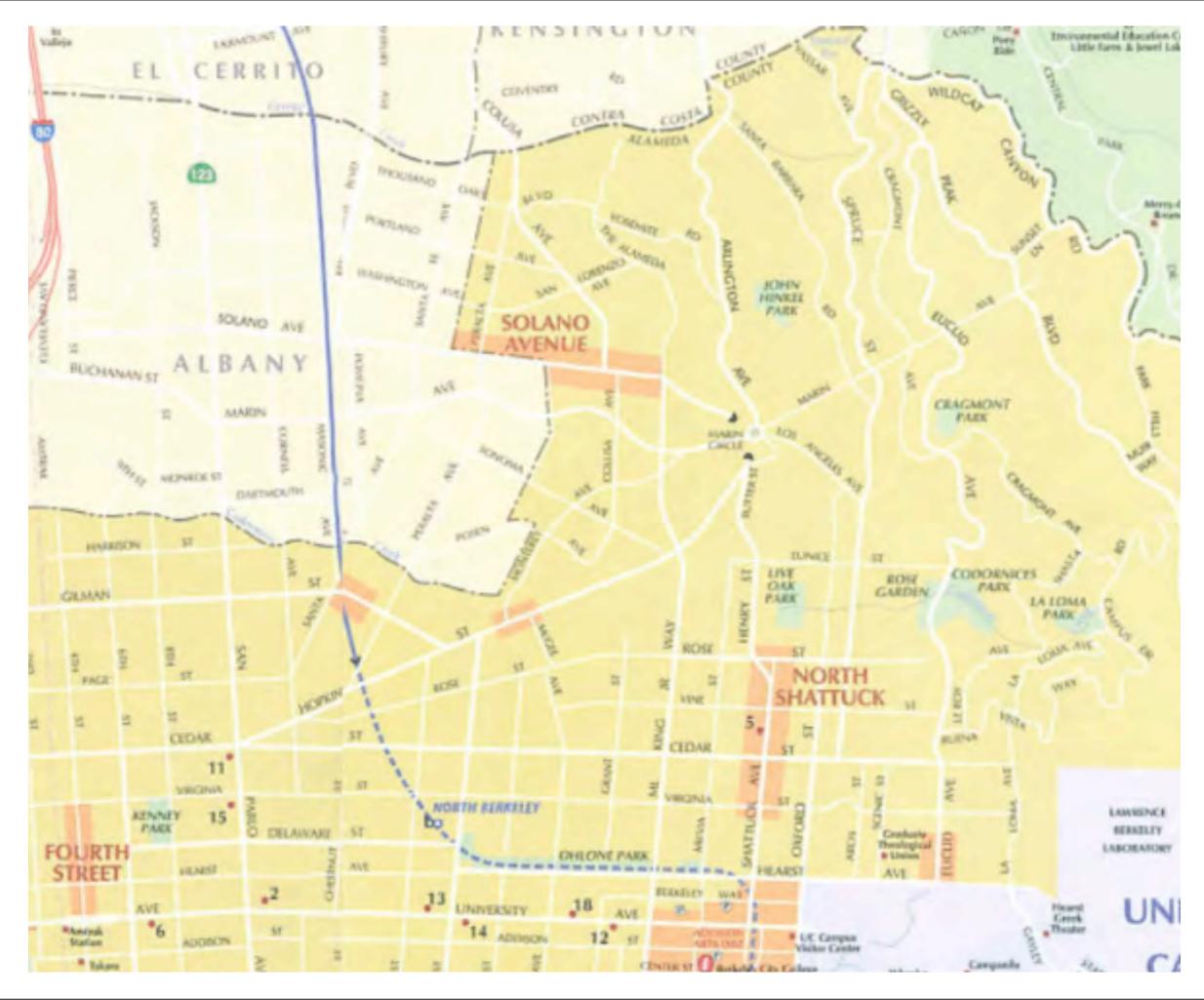
### **Show Market Trends**



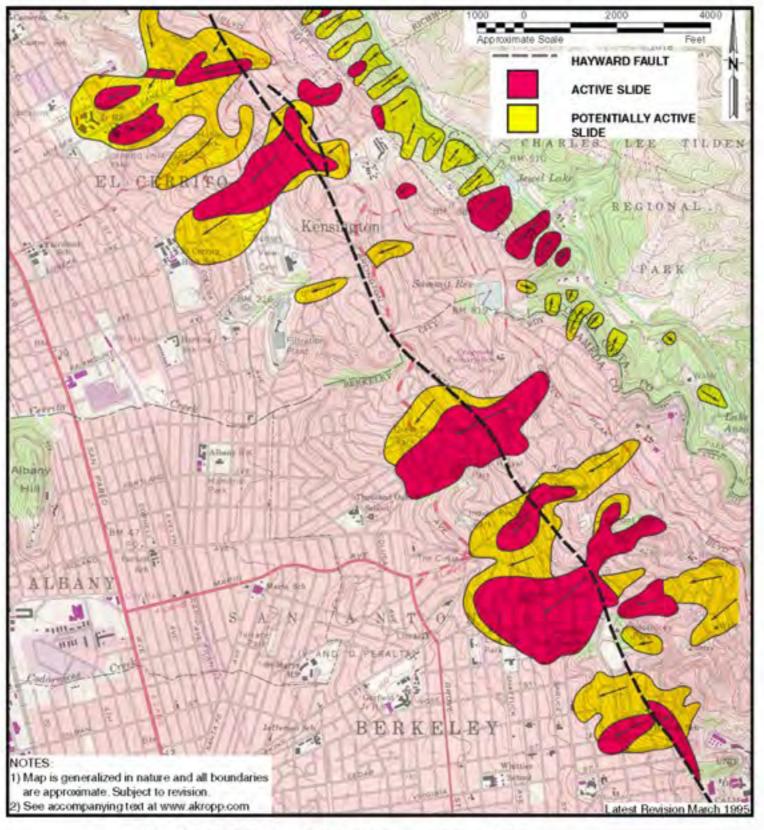
Berkeley's not immune to changes in the market

## Berkeley Sales/Original Price vs Days On Market Jan – Jun 2011 Single Family Home Sales





#### LANDSLIDES OF THE BERKELEY HILLS

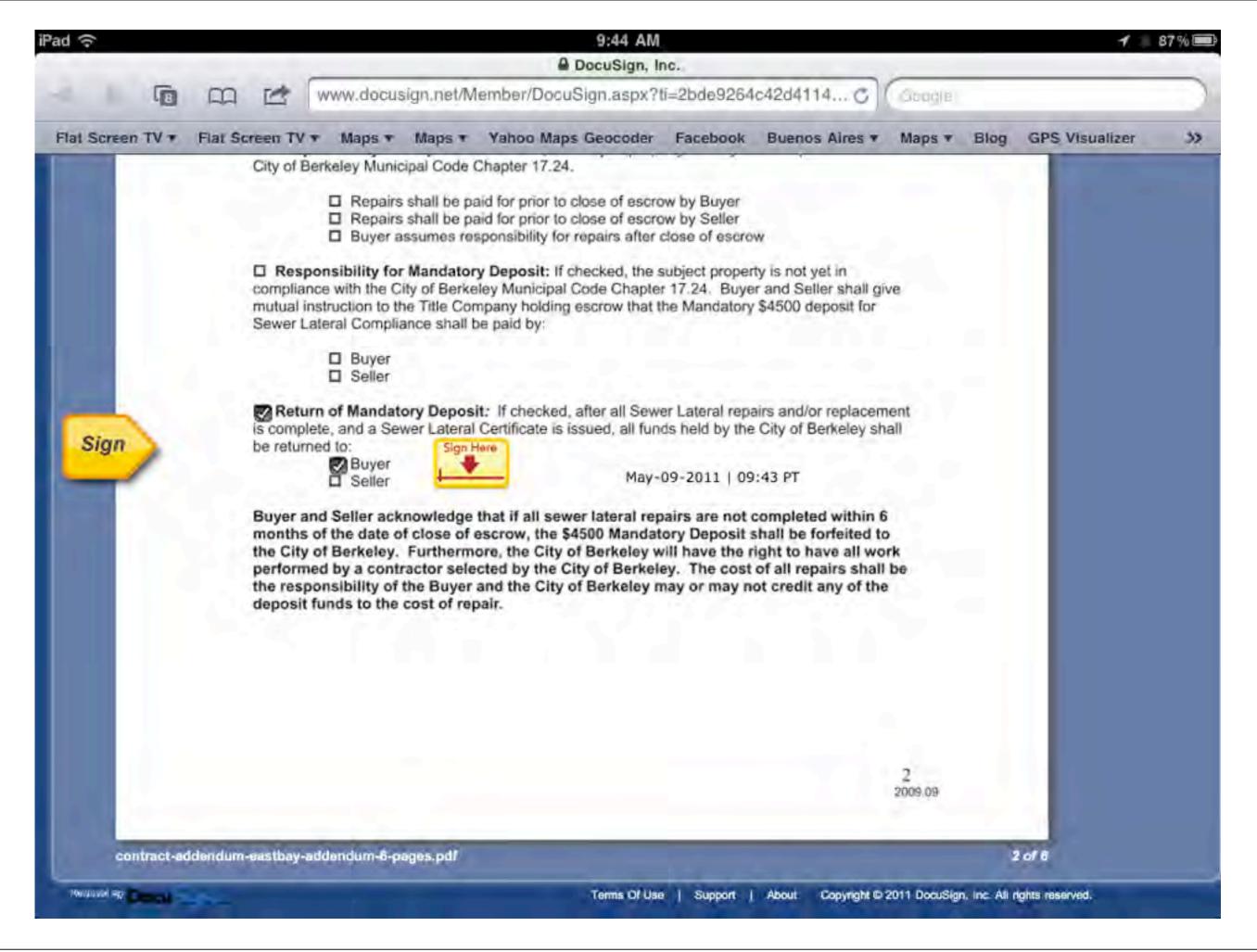


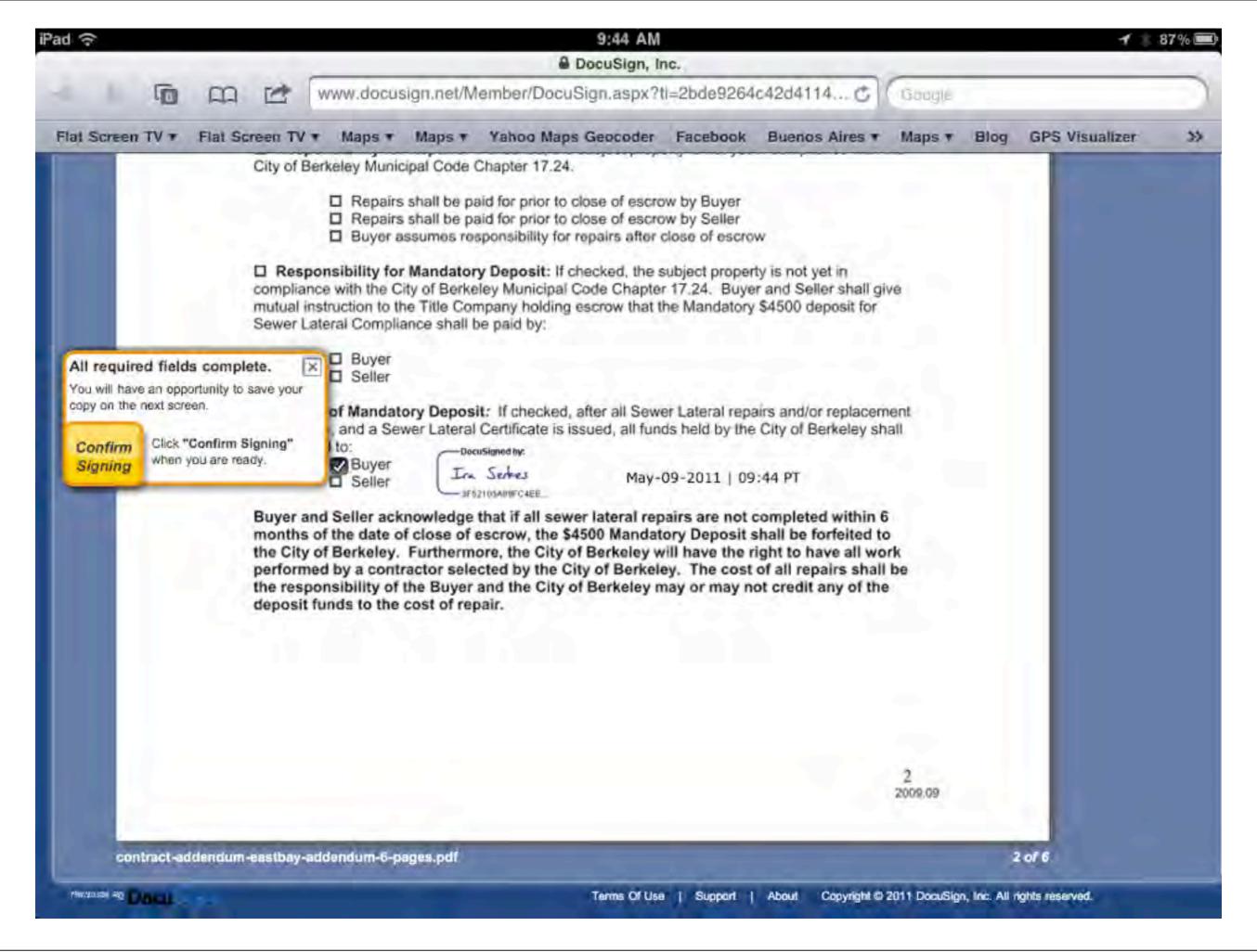
#### ALAN KROPP & ASSOCIATES, INC.

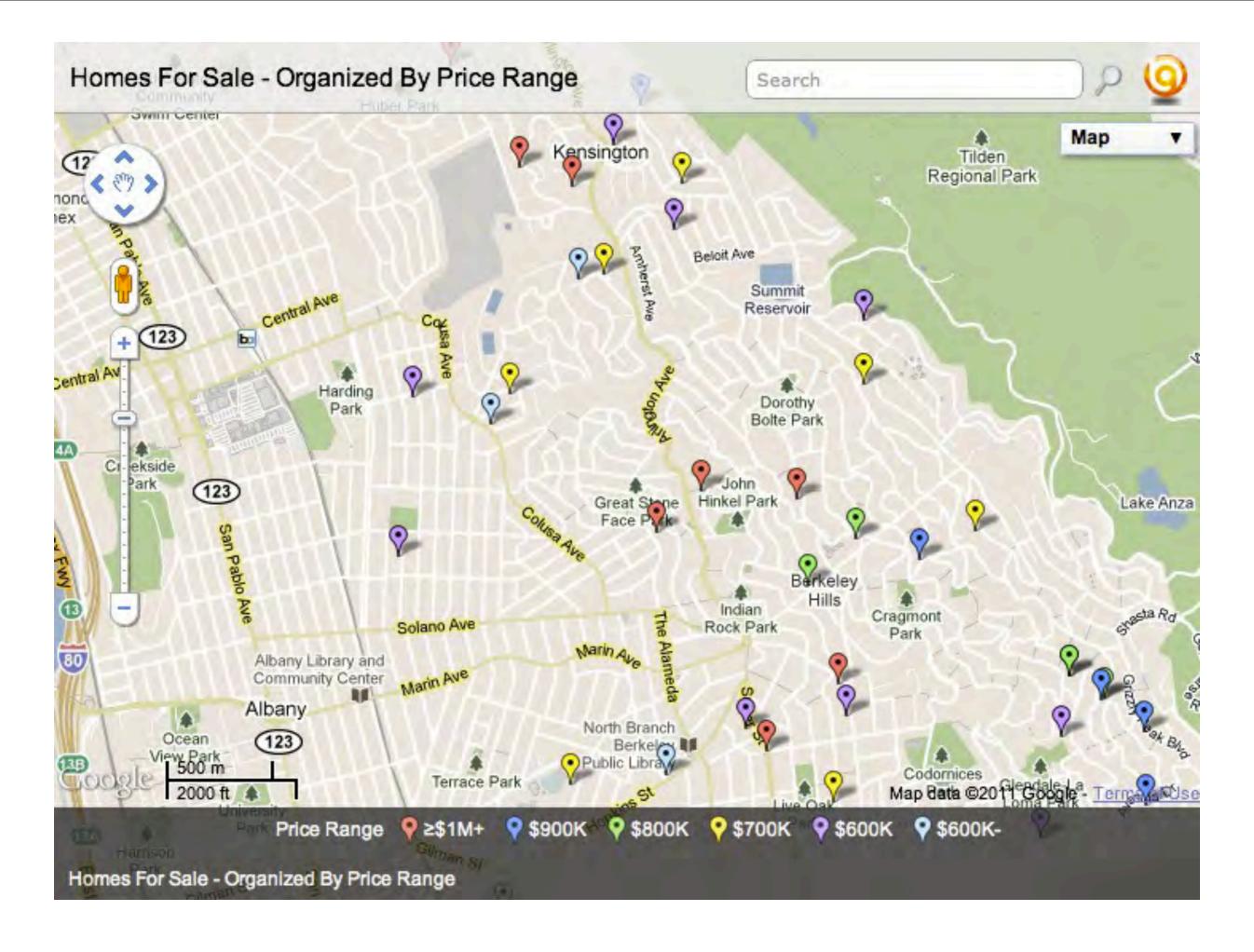
Geotechnical Consultants

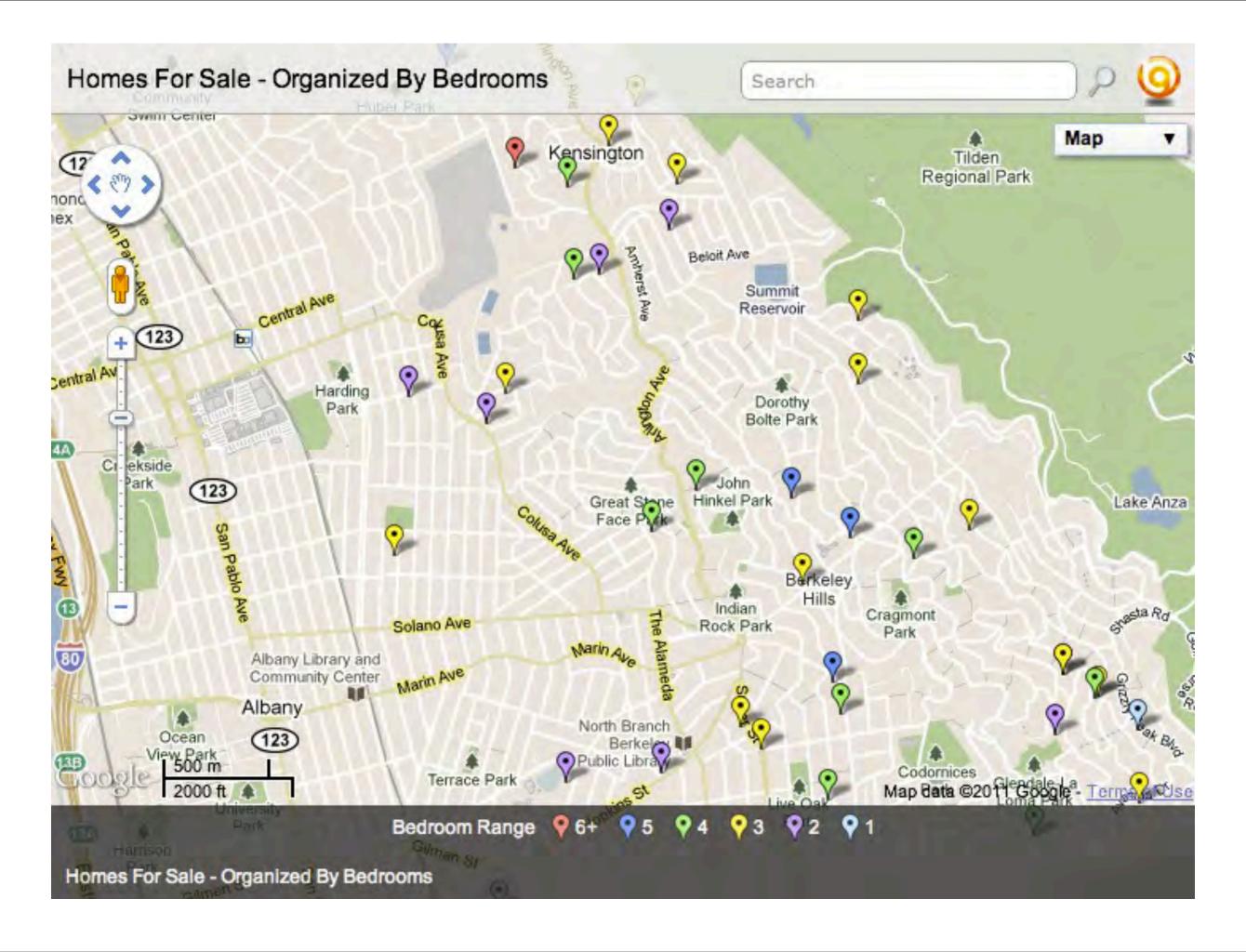
2140 Shattuck Avenue, Berkeley, CA 94704 (510) 841-5095

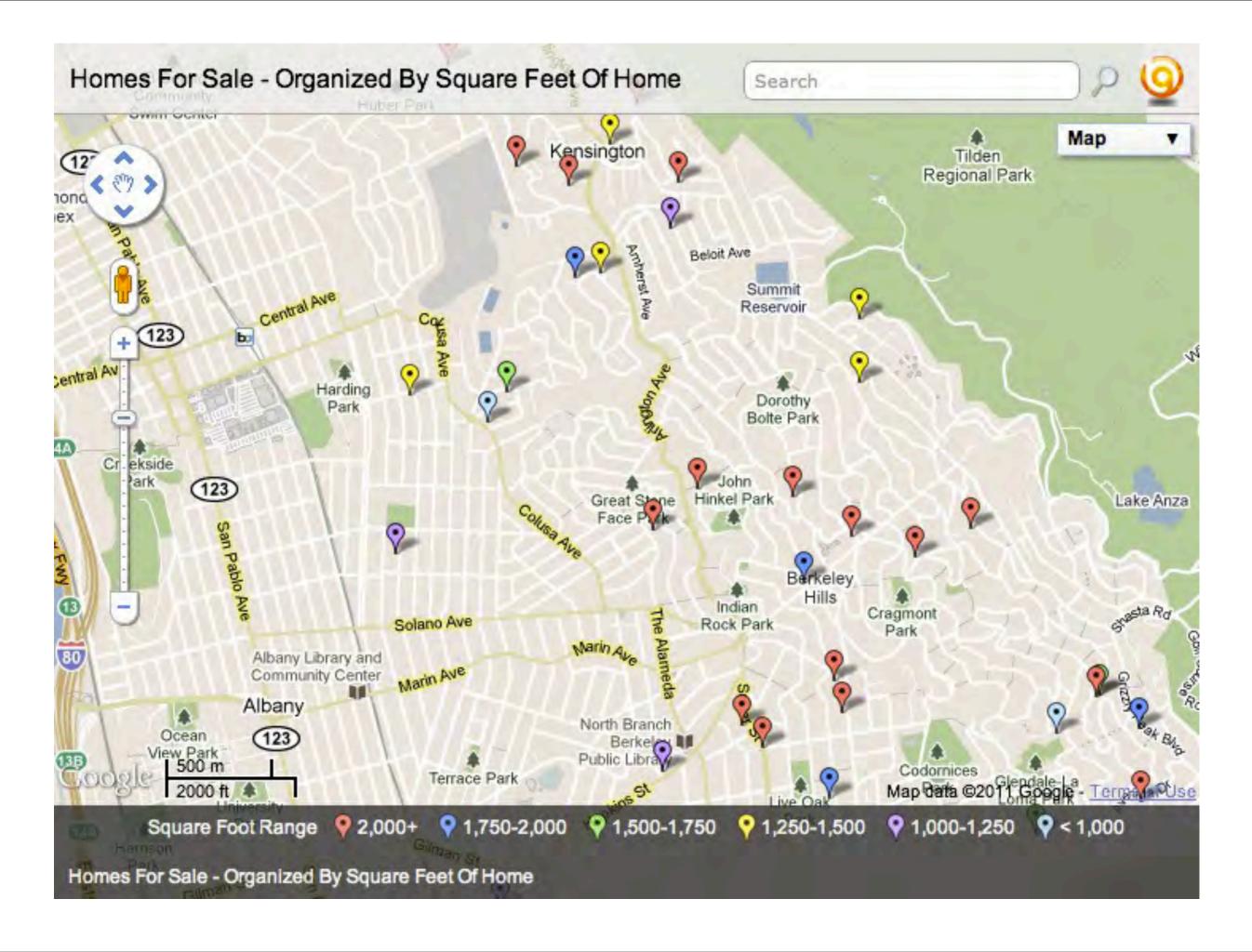




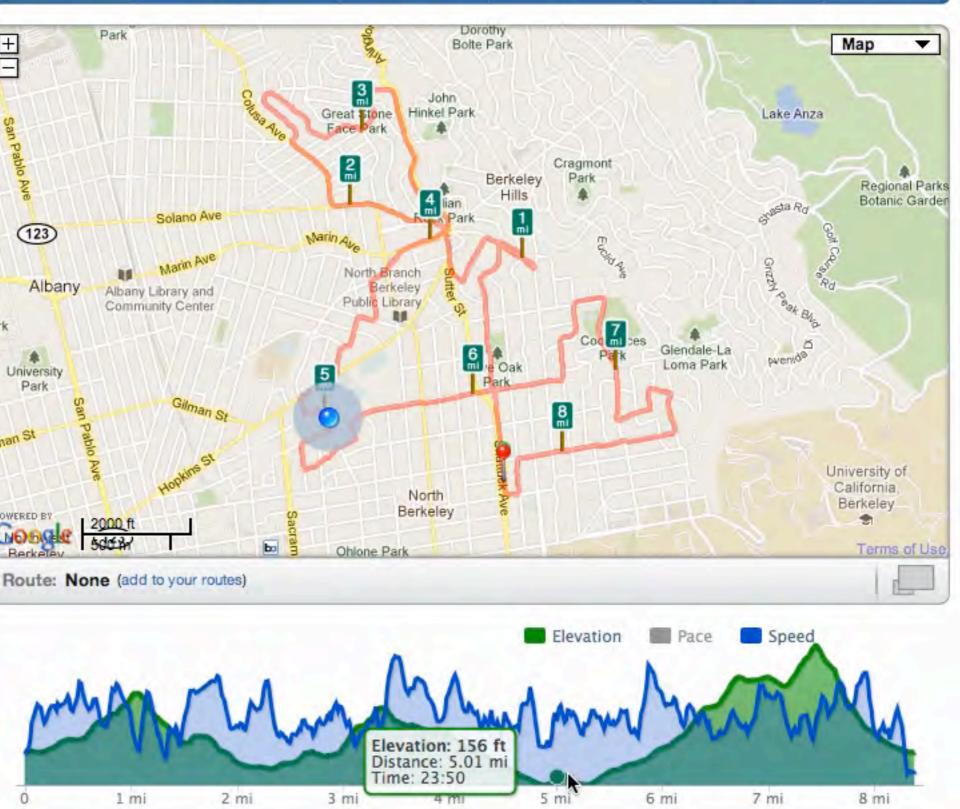












Avg. Speed

11.62

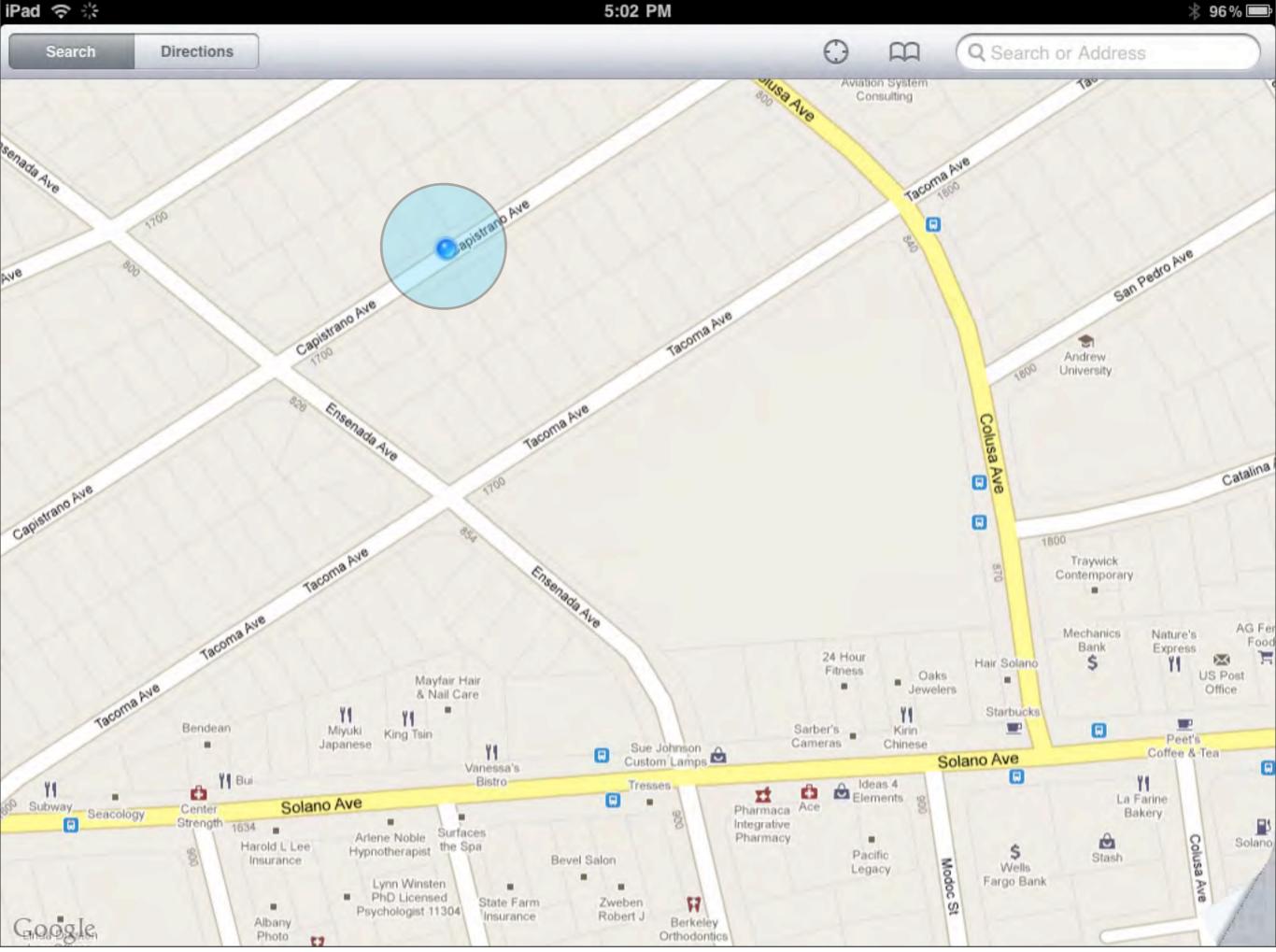
mph

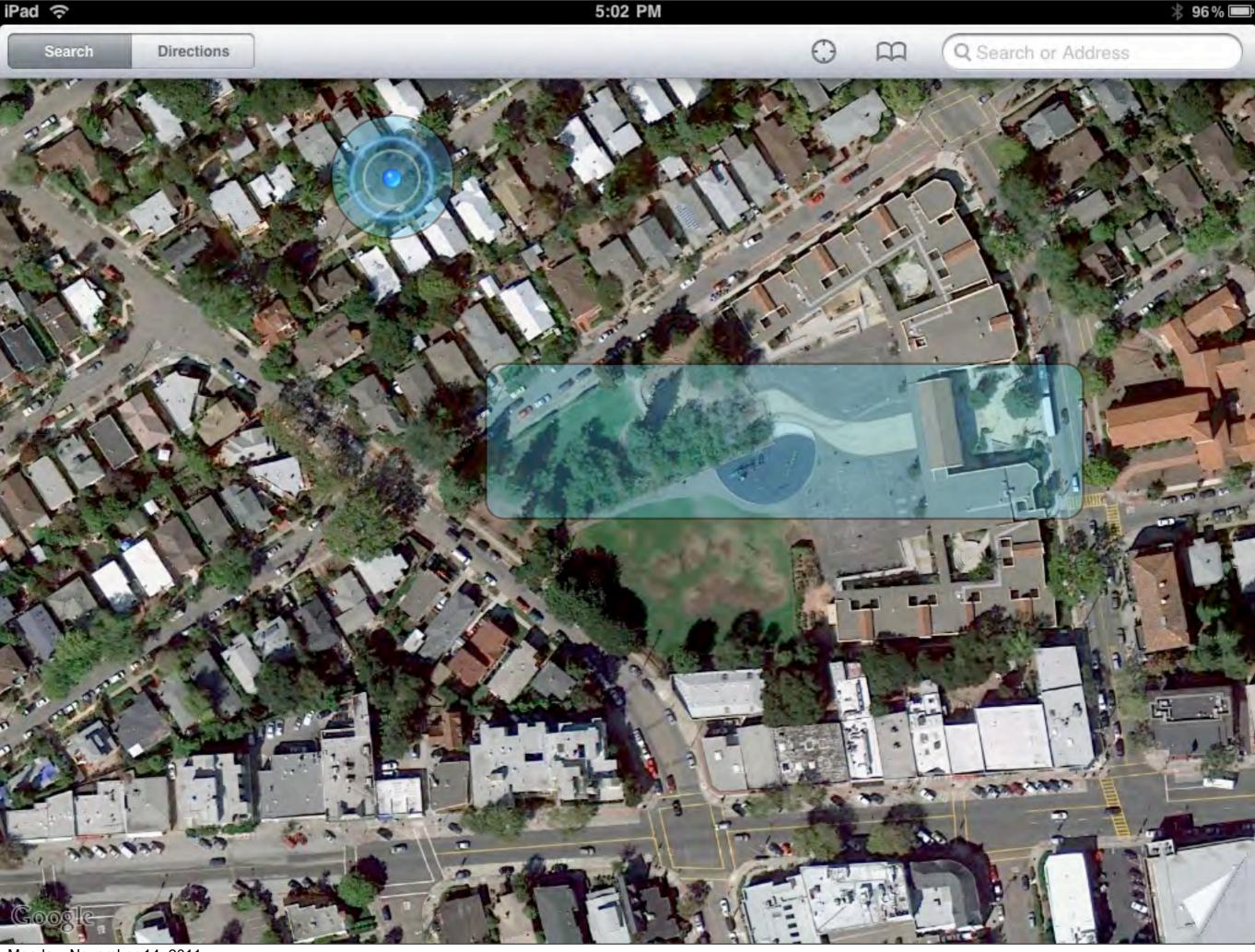
Burned

1,005

Climb

1089

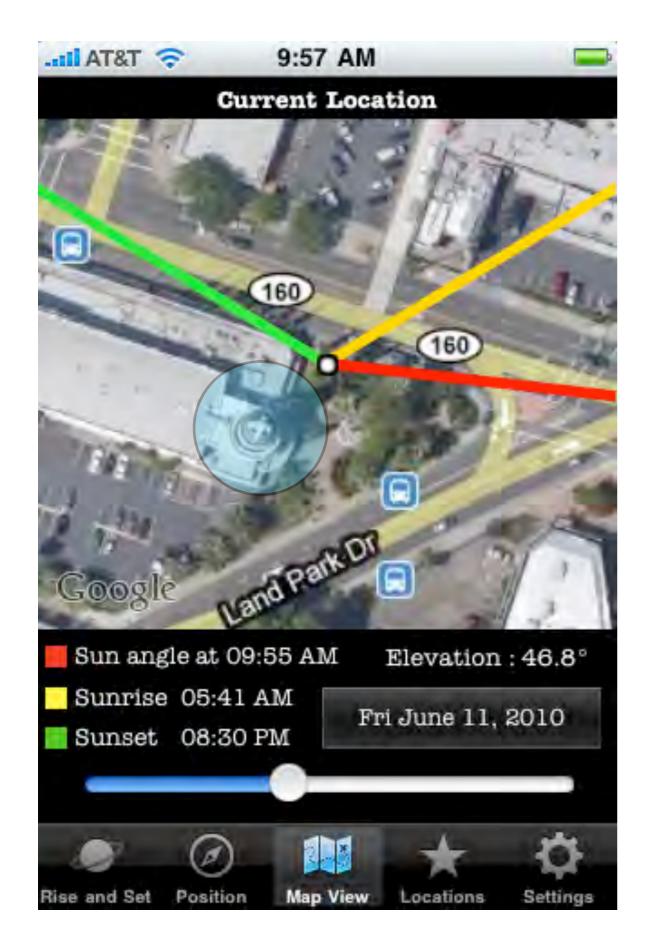














## LightTrac

## Description

## LightTrac

#### Description

LightTrac is a must have tool for all outdoor photographers. Quickly determine at what time and location the light conditions are perfect to shoot your subjects outdoors. The elevation and angle of Sun changes throughout the year depending on the location, date as well as the time of day. LightTrac...

...More

Rivolu Pte Ltd Web Site > LightTrac Support >

#### What's New in Version 2.1

- + Added buttons to zoom in and out of map while keeping the center of the map fixed.
- + Improved user interface for iPhone.



This app is designed for both iPhone

Category: Photography Updated: Apr 20, 2011 Current Version: 2.1 2.1

Size: 1.5 MB

and iPad

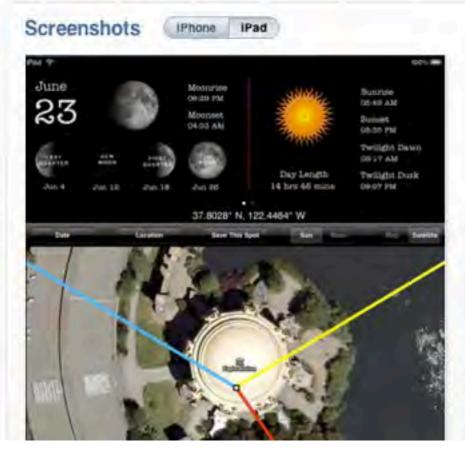
Languages: English, French, German

Seller: Rivolu Pte. Ltd © Rivolu Pte Ltd

#### Rated 4+

Requirements: Compatible with iPhone, iPod touch, and iPad. Requires iOS 3.0 or later

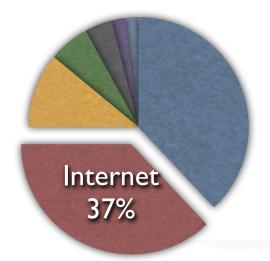
# More by Rivolu Pte Ltd VisiMoon

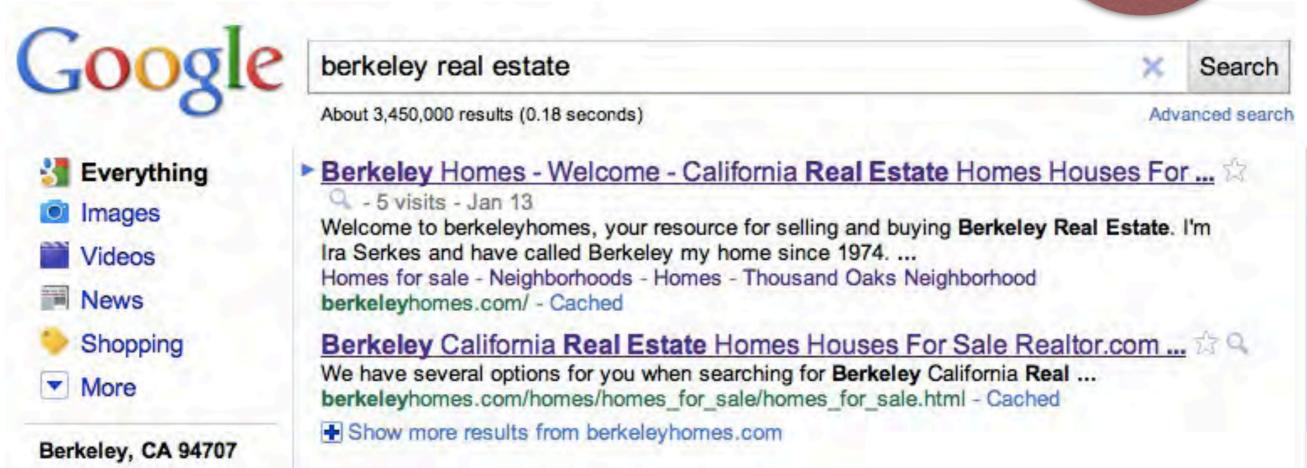




Monday, November 14, 2011

# Have Great Google Site Placement? Show it!





berkeleyhomes.com has superb google ranking for Berkeley searches for:

Thousand Oaks Neighborhood (Web Blog, Images, and Videos!), Thousand Oaks Homes, 1000 Oaks Homes, Homes For Sale, Homes, California Real Estate, MLS Search ... and many more

# Let them know where buyers really come from!

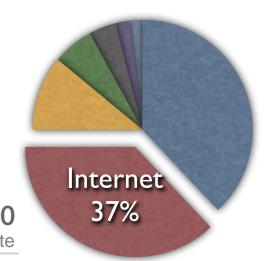
www.berkeleyhomes.com

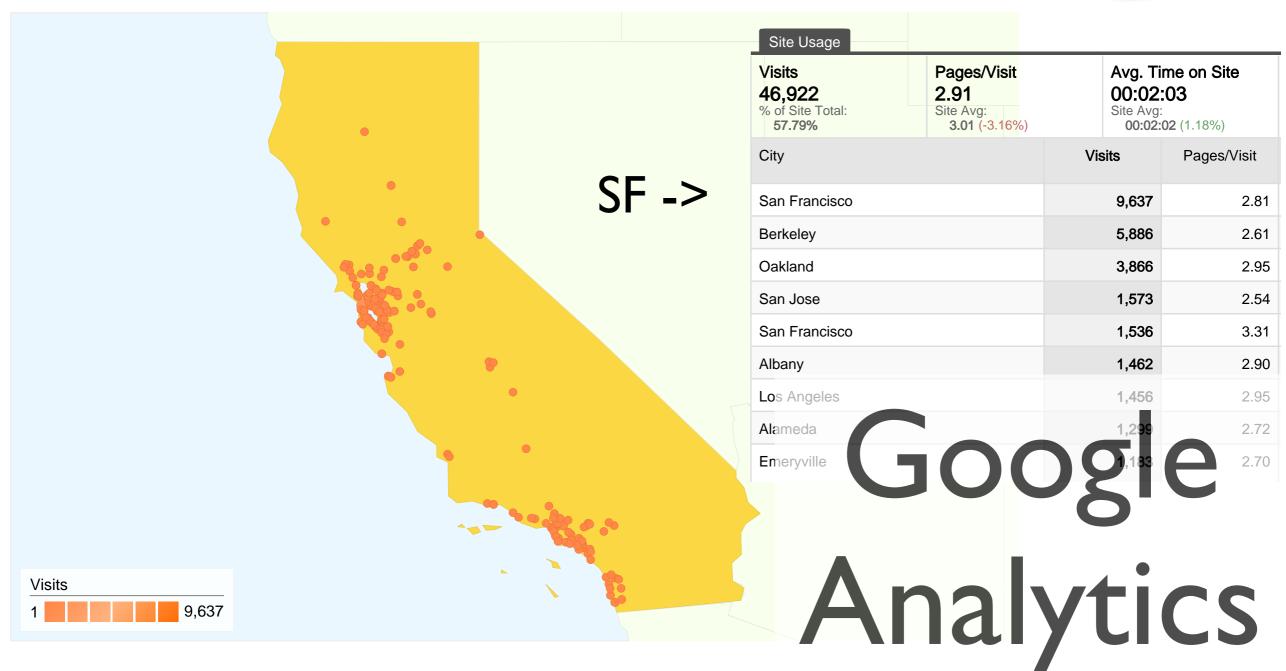
**State Detail:** 

California

Jan 1, 2010 - Dec 31, 2010

Comparing to: Site



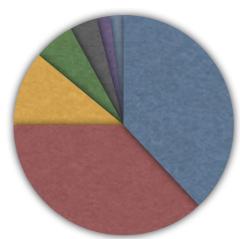


This state sent 46,922 visits via 745 cities

# Getting Ready - Before, During & After



# Compare your marketing other agents





Some agents use dark and poorly lit photos



You'll have beautifully composed and properly list photographs





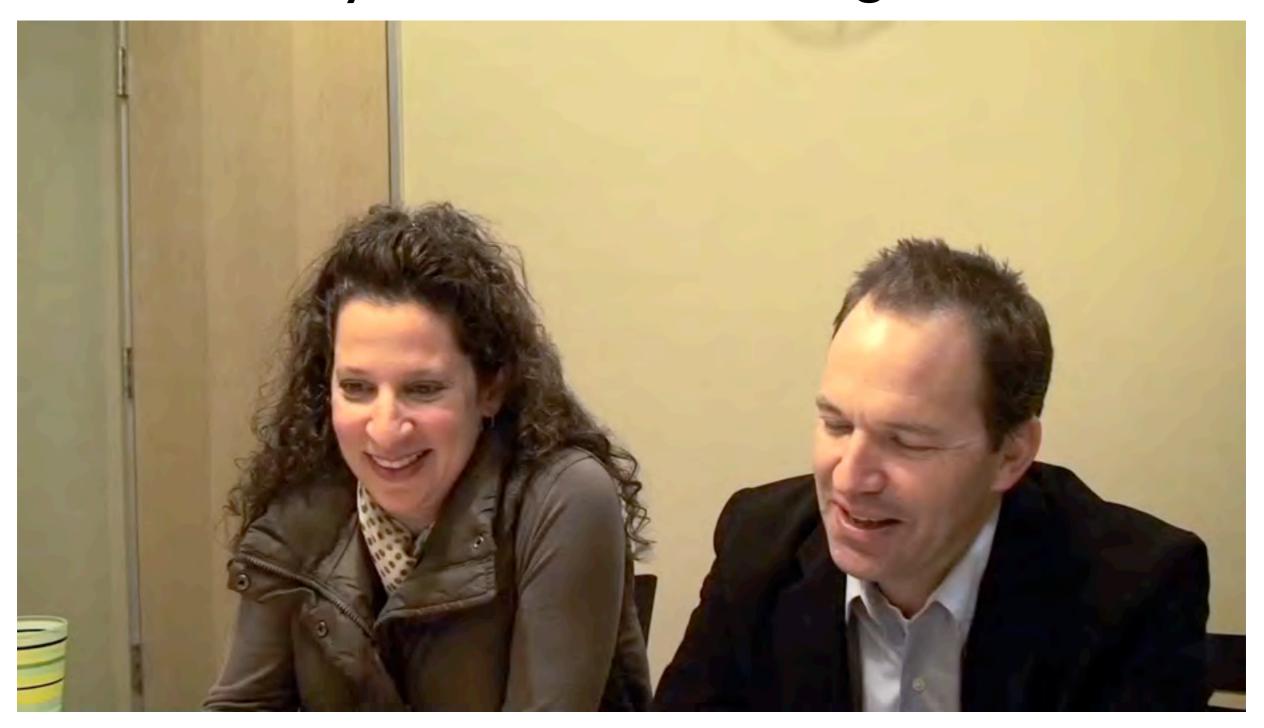






Clients say the darndest things! Kevin & Emily see the offers we got for them ...

# Clients say the darndest things! Kevin & Emily see the offers we got for them ...





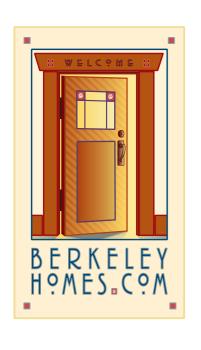
# Let your sellers ... sell you!



# 

i Ra

# Berkeley??? Serkes!!!



# BERKELEY HOMES COM

Ira & Carol Serkes, Berkeley CA BerkeleyHomes.com

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