

CERTIFIED LUXURY HOME MARKETING SPECIALIST™ ONLINE DESIGNATION TRAINING APPLICATION



Earn The Institute for Luxury Home Marketing's Certified Luxury Home Marketing Specialist™ (CLHMS) designation by meeting the sales and education requirements below.

SALES REQUIREMENT

Three (3) property transactions closed within a 24-month period, where each property is:

- **Residential**, such as a single-family home, townhome, condominium, or cooperative. Unimproved land, commercial, or multi-family properties do not qualify.
- **A unique address.** If an associate is listed as both the listing agent and the buyer's agent for a single transaction, the property will only qualify once.
- **Sold at or above the luxury threshold.** The luxury threshold is the top ten percent of residential sales in a market area or \$500,000.00, whichever is greater. The market area is defined as a county in the United States and metropolitan area in other countries.
- **Supported by a Full MLS Sold Report.** If the full report is not available, both a HUD Settlement Statement and Commission Disbursement Acknowledgement (CDA) may be used. All supporting documentation must include the full property address, a property type or description of residential, the commissioned agent's name, sold price, and closed date.

EDUCATION REQUIREMENT

Upon verification of the sales requirement, applicants will receive access to register for the ONLINE designation training course. Either a live or online training course must be completed to earn credit for the CLHMS designation and membership with The Institute.

MEMBERSHIP

Once the training is complete, associates will receive membership with The Institute and be entitled to market and promote themselves as a CLHMS designee. In order to maintain and use the CLHMS designation, members must remain current in their annual dues with The Institute.

ASSOCIATE DETAILS		
Name		
Franchise and Brokerage		
Brokerage Address		
City	State/Province	Post Code
Mailing Address		
<input type="checkbox"/> Same As Above		
City	State/Province	Post Code
Office Phone	Mobile Phone	
Email		
State and License Number		

QUALIFYING PROPERTIES

Transaction 1 Address

City State/Province Post Code

Market Area Luxury Threshold \$

Date Closed Sold Price \$

Transaction 2 Address

City State/Province Post Code

Market Area Luxury Threshold \$

Date Closed Sold Price \$

Transaction 3 Address

City State/Province Post Code

Market Area Luxury Threshold \$

Date Closed Sold Price \$

VERIFICATION

Please verify that each of the qualifying properties is:

- Residential, either a single-family home, townhome, condominium, or cooperative.
- A closed transaction with a sold price that is at or above the luxury threshold for the market area and at least \$500,000.00.
- Closed within a 24-month period of the other two properties.
- Supported by acceptable documentation that includes the full address, a property type or description of residential, the closed date, and lists the associate on this application as the commissioned agent.

Associate Signature Date

Branch Manager Name

Branch Manager Signature Date

APPLICATION SUBMISSION

Email completed application and acceptable supporting documentation for each of the qualifying properties to applications@luxuryhomemarketing.com. Please allow up to two weeks for verification of qualifying properties and access to online designation training registration.