



Sponsorships Opportunities

Certified Training and Third Day Sessions

A Special Opportunity

A limited number of organizations which service luxury home agents or their clients are invited to participate in The Institute's two-day *Certified Luxury Home Marketing Specialist™ (CLHMS)* training by sponsoring breakfasts, breaks, or lunches. Sponsors may also choose to sponsor all events during the session, thereby insuring that they will have exclusive rights to interact with the attendees. These sponsorships provide the opportunity to target and interact in a meaningful way with real estate professionals working in the upper-tier (\$500,000 and above housing market) and offer a unique chance to meet top agents from across the country in a more intimate setting than a traditional trade show or convention.

Some training sessions are public sessions hosted by The Institute, while other sessions are hosted by specific real estate firms or REALTOR® associations for their agents or members. Sponsorships are available for all public sessions and for some brokerage and association sponsored programs.

See the attached sheet for general pricing. These are the prices charged for programs hosted by The Institute for Luxury Home Marketing™ and pricing may be adjusted for large programs. Further, hosts of private programs are responsible for setting the sponsorship costs for their programs. If you have an interest in sponsoring a non-Institute hosted program, please contact the host for available opportunities.

For a complete class schedule, please visit us online
www.LuxuryHomeMarketing.com/schedule

Sponsorship Opportunities

Event Sponsorships:

One Day/Exclusive Sponsorship	\$2,500
Two Day/Exclusive Sponsorship	\$4,000

Sponsor may also choose to sponsor individual breakfasts or lunches during the training

Sessions:

Continental Breakfast	\$500
Lunch	\$950

**Prices above are based on 30 program participants. Levels and pricing of sponsorship opportunities may vary depending on size of program.*

Benefits to Sponsors

- Time to provide a brief overview of the product or service at some point during the training
- Recognition in training materials at that session
- Recognition from the podium of the sponsorship
- Ability to distribute materials to attendees
- Contact information for all attendees
- Tent cards at the sponsored event

Please inquire about additional sponsorships opportunities that may be available for events such as “Leaders in Luxury.”

We are also happy to put you in touch with hosts of our private programs throughout the U.S. for additional opportunities.

About The Institute

The Institute exists to help real estate professionals around the world provide high quality service to the buyers and sellers of luxury homes and estates. Institute members must complete specialized training designed to build expertise in the marketing of upper-tier properties.

Those who meet performance standards may also earn the prestigious *Certified Luxury Home Marketing Specialist*™ designation. Currently, The Institute has members on four continents, with the vast majority working in the US. An international membership list can be found at **www.LuxuryHomeMarketing.com**.

Contact

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