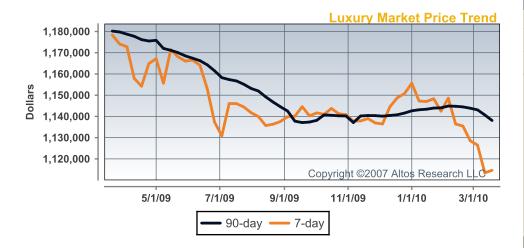
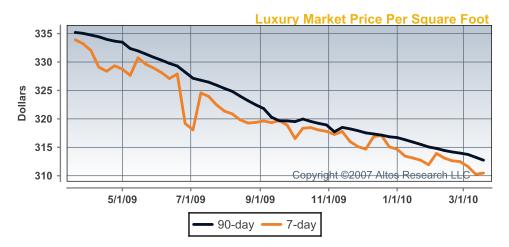


# **ILHM Luxury Housing Report**

Sunday March 21, 2010

ILHM I	Luxury Market Profi	le				
ILHM National Luxury Composite Price		\$ 1,138,080 🛑 🗉				
Asking Price per Square Foot			\$ 310			
Average Days on Market			244	1		
Total Inventory			34,533	_		
Percent of Properties with Price Decrease			35 %			
Percent Relisted (reset DOM)			15 %			
Percent Flip (price increase	4 %					
New Listings			1,826			
Absorbed This Week			1,553			
Median House Size (sq ft)			3,339			
Median Lot Size	0.50 - 1.0 acre					
Median Age	27					
Altos Research Value Statistics						
Market Action Index	Cold! Buyer's Ma	arket	12	4		





#### THIS WEEK

The ILHM National Report this week looked at 34533 luxury homes on the market. The ILHM Luxury Composite Price this week is \$1,138,080. These homes have been on the market for an average of 244 days.

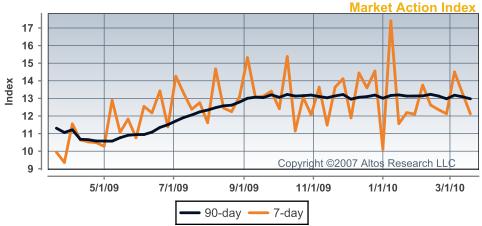
The Market Action Index measures available supply relative to the current level of demand. Index value above 30 indicates conditions favor the seller. See the section below for full details.

## **PRICE**

Luxury home prices across the ILHM
National sample have stayed relatively
stable in recent weeks. This week
median price is \$1,138,080.

### PRICE PER SQUARE FOOT

Price per square foot gives us a view to changes in how luxury homes are valued as well as how they're being constructed. Currently median price per square foot in the luxury homes is \$312.



The Market Action Index (MAI) illustrates the balance between supply and demand using a statistical function of the current rate of sale versus current inventory.

An MAI value greater than 30 typically indicates a "Seller's Market" (a.k.a. "Hot Market") because demand is high enough to quickly consume available supply. A hot market will typically cause prices to rise. MAI values below 30 indicate a "Buyer's Market" (a.k.a. "Cold Market") where the inventory of already-listed homes is sufficient to last several months at the current rate of sales. A cold market will typically cause prices to fall.





### **SUPPLY AND DEMAND**

Residential prices are a function of supply and demand, and market conditions can be characterized by analyzing those factors. Watch this index for sustained trends and an early view on coming price changes.

The ILHM National market is currently quite strongly in the Buyer's Market zone (below 30). The Market Action Index stands at 12. With several months of inventory available at the current sales rate, luxury buyers should find ample choice.

#### INVENTORY

This chart illustrates the total number of homes in the ILHM sample each week. These are homes on the market for at least \$500,000 in the top 10 zip codes for 31 major metro markets around the county.

## DAYS ON MARKET (DOM)

The properties have been on the market for an average of 240 days.

# LUXURY BY REGION

A look at the local luxury markets around the country.

Metro Market	Luxury Price	Med. Sqft	Inven.	New List.	Absor bed	Avg. MAI DoM Trend
ILHM Atlanta	\$ 703,634	N/A	1593	89	80	203 <table-cell-rows></table-cell-rows>
ILHM Austin	\$ 661,717	3,312	1232	70	58	223 🕹
ILHM Baltimore	\$ 966,811	3,439	267	10	11	263 <table-cell-rows></table-cell-rows>
ILHM Boston	\$ 1,431,804	3,724	412	30	20	157
ILHM Charlotte	\$ 536,797	2,933	638	31	24	275
ILHM Chicago	\$ 1,372,101	3,908	1192	50	40	299
ILHM Cleveland	\$ 499,548	4,375	374	21	16	186 <table-cell-rows></table-cell-rows>
ILHM Dallas	\$ 754,905	3,867	1836	103	85	234
ILHM Washington	\$ 1,576,808	5,657	882	56	60	211
ILHM Denver	\$ 686,049	3,613	1313	77	72	258 <table-cell-rows></table-cell-rows>
ILHM Detroit	\$ 567,077	3,358	531	23	25	303
ILHM Honolulu	\$ 1,198,068	2,264	646	37	32	235 💝
ILHM Houston	\$ 876,329	3,640	1328	61	49	205
ILHM Las Vegas	\$ 307,625	2,242	970	37	40	200 💝
ILHM Los Angeles	\$ 2,278,513	3,295	1481	93	90	197
ILHM Miami	\$ 2,128,428	4,127	2148	69	64	342
ILHM New York	\$ 3,575,803	3,902	691	21	21	288
ILHM Orlando	\$ 641,009	2,977	972	45	42	244 👉 🛶
ILHM Philadelphia	\$ 1,137,050	4,131	356	14	13	279
ILHM Phoenix	\$ 1,012,076	3,852	3318	146	141	313
ILHM Portland	\$ 583,247	3,070	1046	56	47	180
ILHM Raleigh-Durham	\$ 536,027	2,908	656	29	19	257 🕹
ILHM Sacramento/Tahoe	\$ 730,595	2,816	532	30	33	242 🕹
ILHM Salt Lake	\$ 816,667	4,100	1076	65	64	185 <table-cell-rows></table-cell-rows>
ILHM San Diego	\$ 2,018,364	3,737	1370	85	81	184 <table-cell-rows></table-cell-rows>
ILHM San Francisco	\$ 1,967,163	3,322	279	27	19	182 🕹
ILHM Seattle	\$ 975,513	3,107	1248	68	62	229 <table-cell-rows></table-cell-rows>
ILHM Silicon Valley	\$ 1,846,892	2,880	491	44	32	160 🗸
ILHM Tampa	\$ 703,394	2,910	1476	60	60	226
ILHM Twin Cities	\$ 755,968	3,552	685	36	33	225
ILHM Ventura	\$ 1,290,029	2,451	915	58	50	203 <table-cell-rows></table-cell-rows>

## **About this report**

The Institute for Luxury Home Marketing (ILHM) publishes the ILHM Luxury Homes Market Update reports measuring market conditions for luxury real estate around the country.

The data for this report is calculated from properties on the market in the most expensive zip codes in each region. Zip codes included meet a minimum inventory of homes for sale. The "ILHM National Luxury Composite" data is a weighted average of the data from each region. Statistic "ILHM National Luxury Composite Price" is a statistical representation of the median prices of the most expensive 10 zip codes in the regions measured in this report. Statistic "Absorbed" tracks the number of properties that have come off the market, including sales and other reasons, in the most recent week. Copyright and Disclaimer

All information contained herein is computed by Altos Research LLC for ILHM based on properties currently listed for sale and available publicly. When evaluating a particular property, make sure you use comparable sales data in addition to the market trend information available in this report. The data presented in this report is accurate to the best of our knowledge, but cannot be guaranteed as such. Do not rely on this for accuracy. This report is not a recommendation to buy or to sell real estate. We recommend you work with a licensed real estate agent or broker.

Members of the Institute can find more detailed charts and data in the "Members Only" section of our website: www.LuxuryHomeMarketing.com

#### www.luxuryhomemarketing.com

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