

Market Action Index

# **ILHM Luxury Housing Report**

Monday November 3, 2014

ILHM Luxury Market Profile						
ILHM National Luxury Composite Price	\$ 1,305,237 🛑 🛶					
Asking Price per Square Foot	\$ 343					
Average Days on Market	156					
Total Inventory	23,194					
Percent of Properties with Price Decrease	39 %					
Percent Relisted (reset DOM)	12 %					
Percent Flip (price increased)	4 %					
New Listings	1,199					
Absorbed This Week	1,600					
Median House Size (sq ft)	3,674					
Median Lot Size	0.50 - 1.0 acre					
Median Age	29					
Altos Research Value Statistics						

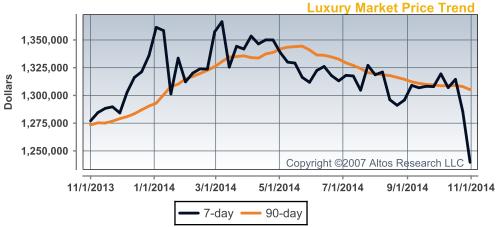
# The ILHM National Report this week looked at 23194 luxury homes on the market. The ILHM Luxury Composite Price this week is \$1,305,237. These homes have been on the market for an average of 156 days. The Market Action Index measures

THIS WEEK

The Market Action Index measures available supply relative to the current level of demand. Index value above 30 indicates conditions favor the seller. See the section below for full details.



Luxury home prices across the ILHM National sample have stayed relatively stable in recent weeks. This week median price is \$1,305,237.

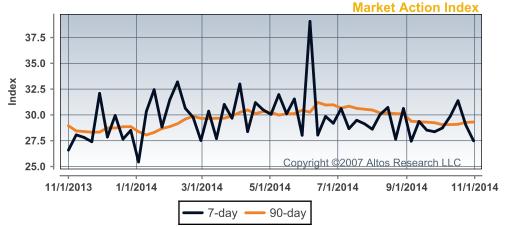


Cool. Buyer's Market



# PRICE PER SQUARE FOOT

Price per square foot gives us a view to changes in how luxury homes are valued as well as how they're being constructed. Currently median price per square foot in the luxury homes is \$358.



The Market Action Index (MAI) illustrates the balance between supply and demand using a statistical function of the current rate of sale versus current inventory.

An MAI value greater than 30 typically indicates a "Seller's Market" (a.k.a. "Hot Market") because demand is high enough to quickly consume available supply. A hot market will typically cause prices to rise. MAI values below 30 indicate a "Buyer's Market" (a.k.a. "Cold Market") where the inventory of already-listed homes is sufficient to last several months at the current rate of sales. A cold market will typically cause prices to fall.

# **SUPPLY AND DEMAND**

Residential prices are a function of supply and demand, and market conditions can be characterized by analyzing those factors. Watch this index for sustained trends and an early view on coming price changes.

The ILHM National market is currently in the Buyer's Market zone (below 30), though not strongly so. The Market Action Index stands this week at 29 so luxury buyers should expect to find reasonable levels of selection.



### **Days on Market** 120 110 100 90 80 70 60 11/1/2013 1/1/2014 3/1/2014 5/1/2014 7/1/2014 9/1/2014 11/1/2014 7-day 90-day

### INVENTORY

This chart illustrates the total number of homes in the ILHM sample each week. These are homes on the market for at least \$500,000 in the top 10 zip codes for 31 major metro markets around the county.

# DAYS ON MARKET (DOM)

The properties have been on the market for an average of 152 days.

# LUXURY BY REGION

A look at the local luxury markets around the country.

ILHM Atlanta	Metro Market	Luxury Price	Med. Sqft	Inven.	New List.	Absor bed	Avg. MAI DoM Trend
ILHM Baltimore       \$ 835,047       4,257       299       16       14       155         ILHM Boston       \$ 1,957,041       4,739       404       26       25       133         ILHM Chicago       \$ 1,957,041       4,739       404       26       25       133         ILHM Chicago       \$ 1,491,615       4,416       1043       39       44       179         ILHM Cleveland       \$ 502,248       4,351       327       17       21       149         ILHM Dallas       \$ 951,117       4,273       1044       76       87       116         ILHM Washington       \$ 1,566,426       4,191       976       77       72       134         ILHM Detroit       \$ 681,562       3,631       408       27       30       169         ILHM Honolulu       \$ 1,378,602       2,416       604       37       40       136         ILHM Las Vegas       \$ 366,556       2,312       483       38       34       125         ILHM Los Angeles       \$ 2,800,516       3,601       1051       85       92       131         ILHM New York       \$ 4,009,986       4,255       673       31       42       240 <td< td=""><td>ILHM Atlanta</td><td>\$ 829,772</td><td>4,292</td><td>1083</td><td>70</td><td>75</td><td>131 <table-cell-rows></table-cell-rows></td></td<>	ILHM Atlanta	\$ 829,772	4,292	1083	70	75	131 <table-cell-rows></table-cell-rows>
ILHM Boston       \$1,957,041       4,739       404       26       25       133         ILHM Charlotte       \$607,270       3,136       469       25       29       132         ILHM Chicago       \$1,491,615       4,416       1043       39       44       179         ILHM Cleveland       \$502,248       4,351       327       17       21       149         ILHM Dallas       \$951,117       4,273       1044       76       87       116         ILHM Washington       \$1,566,426       4,191       976       77       72       134         ILHM Dervoit       \$681,562       3,631       408       27       30       169         ILHM Honolulu       \$1,378,602       2,416       604       37       40       136         ILHM Las Vegas       \$366,556       2,312       483       38       34       125         ILHM Los Angeles       \$2,800,516       3,601       1051       85       92       131         ILHM New York       \$4,009,986       4,255       673       31       42       240         ILHM Philadelphia       \$1,078,181       4,013       418       25       23       198 <t< td=""><td>ILHM Austin</td><td>\$ 824,398</td><td>3,544</td><td>999</td><td>63</td><td>72</td><td>135 🛑 🔿</td></t<>	ILHM Austin	\$ 824,398	3,544	999	63	72	135 🛑 🔿
ILHM Charlotte         \$607,270         3,136         469         25         29         132           ILHM Chicago         \$1,491,615         4,416         1043         39         44         179           ILHM Cleveland         \$502,248         4,351         327         17         21         149           ILHM Dallas         \$951,117         4,273         1044         76         87         116           ILHM Washington         \$1,566,426         4,191         976         77         72         134           ILHM Denver         \$957,588         4,589         746         57         68         151           ILHM Detroit         \$681,562         3,631         408         27         30         169           ILHM Honolulu         \$1,378,602         2,416         604         37         40         136           ILHM Los Angeles         \$366,556         2,312         483         38         34         125           ILHM Los Angeles         \$2,800,516         3,601         1051         85         92         131           ILHM New York         \$4,009,986         4,255         673         31         42         240         1	ILHM Baltimore	\$ 835,047	4,257	299	16	14	155
ILHM Chicago	ILHM Boston	\$ 1,957,041	4,739	404	26	25	133 🛑 🔿
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ILHM Houston       \$ 1,212,978       3,989       822       50       54       126         ILHM Las Vegas       \$ 366,556       2,312       483       38       34       125         ILHM Los Angeles       \$ 2,800,516       3,601       1051       85       92       131         ILHM Miami       \$ 2,510,797       3,939       1123       65       66       217         ILHM New York       \$ 4,009,986       4,255       673       31       42       240         ILHM Philadelphia       \$ 1,078,181       4,013       418       25       23       198         ILHM Phoenix       \$ 883,055       3,458       2404       138       120       193         ILHM Portland       \$ 662,086       3,241       746       55       62       141         ILHM Raleigh-Durham       \$ 496,611       2,984       759       28       34       183         ILHM Salt Lake       \$ 1,073,831       4,359       696       42       46       152         ILHM San Diego       \$ 2,160,175       3,841       1289       102       108       140         ILHM Seattle       \$ 1,199,972       3,376       653       71       73       98	ILHM Detroit	\$ 681,562	3,631	408	27	30	169 🛑 🔿
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ILHM New York       \$ 4,009,986       4,255       673       31       42       240         ILHM Orlando       \$ 652,127       2,995       696       47       45       134         ILHM Philadelphia       \$ 1,078,181       4,013       418       25       23       198         ILHM Phoenix       \$ 883,055       3,458       2404       138       120       193         ILHM Portland       \$ 662,086       3,241       746       55       62       141         ILHM Raleigh-Durham       \$ 496,611       2,984       759       28       34       183         ILHM Sacramento/Tahoe       \$ 816,383       2,700       569       33       37       140         ILHM Salt Lake       \$ 1,073,831       4,359       696       42       46       152         ILHM San Diego       \$ 2,160,175       3,841       1289       102       108       140         ILHM Seattle       \$ 1,199,972       3,376       653       71       73       98         ILHM Silicon Valley       \$ 2,499,784       3,212       292       36       35       95         ILHM Tampa       \$ 641,773       2,870       1102       66       66 <td< td=""><td>ILHM Los Angeles</td><td>\$ 2,800,516</td><td>3,601</td><td>1051</td><td>85</td><td>92</td><td>131 👚</td></td<>	ILHM Los Angeles	\$ 2,800,516	3,601	1051	85	92	131 👚
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ILHM Tampa \$ 641,773 2,870 1102 66 66 161	ILHM Seattle	\$ 1,199,972	3,376	653	71	73	98
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1ΕΙ ΠΥΙ VEHIUIA Ψ 1,093,332 2,733 303 30 34 141	ILHM Ventura	\$ 1,595,352	2,733	585	50	54	141 <table-cell-rows></table-cell-rows>

# **About this report**

The Institute for Luxury Home Marketing (ILHM) publishes the ILHM Luxury Homes Market Update reports measuring market conditions for luxury real estate around the country.

The data for this report is calculated from properties on the market in the most expensive zip codes in each region. Zip codes included meet a minimum inventory of homes for sale. The "ILHM National Luxury Composite" data is a weighted average of the data from each region. Statistic "ILHM National Luxury Composite Price" is a statistical representation of the median prices of the most expensive 10 zip codes in the regions measured in this report. Statistic "Absorbed" tracks the number of properties that have come off the market, including sales and other reasons, in the most recent week. Copyright and Disclaimer

All information contained herein is computed by Altos Research LLC for ILHM based on properties currently listed for sale and available publicly. When evaluating a particular property, make sure you use comparable sales data in addition to the market trend information available in this report. The data presented in this report is accurate to the best of our knowledge, but cannot be guaranteed as such. Do not rely on this for accuracy. This report is not a recommendation to buy or to sell real estate. We recommend you work with a licensed real estate agent or broker.

Members of the Institute can find more detailed charts and data in the "Members Only" section of our website: www.LuxuryHomeMarketing.com

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