





North american luxury review

NEW MARKET REALITIES

The luxury residential real estate market in 2025 has become a study in contrast.

Just months ago, the luxury market seemed poised for renewed momentum as long-awaited inventory finally began to hit the market after years of shortages. But in a swift turn, rising inventory hasn't translated into the greatly anticipated volume of increased sales. Across North America and globally, the market is now defined less by a lack of supply and more by buyer hesitation driven by economic uncertainty.

In key U.S. markets like New York¹ and Greenwich², affluent buyers are in a holding pattern, contracts are being signed, but closings are delayed as buyers await stability in the stock market and interest rates.

Europe is showing similar signs, with Morgan Stanley Capital International reporting an 11% year-over-year drop in luxury property sales due to geopolitical instability and bond market volatility³.

In Canada, March 2025 saw the weakest sales performance for that month since 2009, with national home sales down 9.3% year-over-year and CREA revising its annual forecast downward sharply. CREA's senior economist cited tariff concerns and broader economic uncertainty as key causes of this stagnation⁴.

Yet, in stark contrast, the Hamptons are booming. Sales have surged 85.5% year-over-year in Q1, and the median price broke \$2 million for the first time—largely driven by confident buyers in the \$1–\$5 million range, signaling strength in the mid-tier luxury segment⁵.

In 2025, several New Jersey markets - including Monmouth County, Somerset Hills, and Short Hills - are seeing an uptick in luxury sales, driven by proximity to New York City, limited inventory, and continued demand from affluent buyers. Despite broader economic uncertainty, these areas stand out for their

- 1 https://nypost.com/2025/05/06/real-estate/nycs-trophy-market-of-10m-plus-homes-shows-signs-of-weakness/?utm_source=chatgpt.com
- 2 https://www.ctinsider.com/realestate/article/ct-greenwich-real-estate-contracts-2025-20286565.php?utm_source=chatgpt.com
- 3 https://www.reuters.com/business/finance/european-real-estate-recovery-thrown-off-course-by-trump-uncertainty-says-msci-2025-05-01/?utm_source=chatgpt.com
- 4 https://www.reuters.com/world/americas/canadian-home-sales-post-weakest-march-since-2009-tariff-uncertainty-2025-04-15/?utm_source=chatgpt.com
- 5 https://nypost.com/2025/04/25/real-estate/home-prices-in-the-hamptons-just-reached-a-record-high/?utm_source=chatgpt.com

strong location appeal and resilient high-end activity.

This juxtaposition, strong price action and volume in select enclaves versus widespread caution elsewhere, highlights the fragmented state of luxury real estate in 2025. It's not a market in decline, but one in flux, shaped less by inventory dynamics and more by shifting financial confidence among the world's wealthiest buyers.

Equally we are seeing a contrast in the actions of those involved in the design of luxury real estate versus those who are building them. On one hand, renowned architects and designers are redefining high-end living with a focus on wellness, sustainability, and personalized design. On the other, builders and developers are grappling with rising costs, economic uncertainty, and shifting buyer behavior that's forcing a reconsideration of new construction strategies.

CONTRASTING DESIGN TRENDS SHAPING LUXURY LIVING IN 2025

Luxury homes in 2025 are defined by striking contrasts - spaces where high design meets high function, and technology coexists with tranquility. No longer just displays of affluence, these homes are wellness-centered retreats, designed to enhance physical, emotional, and environmental well-being.

Designers are merging spa-inspired features like infrared saunas, chromotherapy showers, meditation zones, and circadian lighting with smart technology that personalizes everything from lighting to climate and entertainment. Al-powered systems, voice controls, and biometric security are now standard,



transforming homes into responsive ecosystems that prioritize both comfort and convenience.

The boundary between indoor and outdoor living continues to dissolve. Expansive retractable glass walls, outdoor kitchens, fire pits, and Zen gardens create a fluid lifestyle - one that embraces fresh air and natural light while offering all the luxuries of interior space. This blending of openness and shelter reflects a growing desire for environments that support relaxation and social connection year-round.

Nature remains central to the aesthetic. Organic materials like stone, wood, and bamboo, along with greenery-filled spaces, living walls, and indoor water features, dominate the visual landscape. Yet alongside this earthy minimalism is a renewed appreciation for the unique and handcrafted. Custom furniture, artisan lighting, and one-of-akind art pieces are increasingly sought after, as homeowners push back against mass production in favor of deeply personal, expressive design.



Sustainability has become inseparable from luxury. Eco-consciousness is no longer a niche concern but a core value and one that also signals status. Homes are being built or retrofitted with solar panels, reclaimed materials, water-saving systems, and energy-efficient infrastructure, showing that environmental responsibility is both ethical and aspirational.

Amid all this, flexibility has emerged as a defining characteristic of modern luxury living. Spaces are expected to evolve with shifting needs - a home office becomes a guest suite, a media room converts to a wellness studio. Modular furniture, adaptable layouts, and movable walls make multifunctionality both practical and stylish.

Ultimately, luxury in 2025 is about balance, between nature and innovation, wellness and performance, individuality and intelligence. It's a design philosophy shaped not just by how a space looks, but how it lives.

HEADWINDS AND SHIFTS IN LUXURY HOME BUILDING

Despite the innovation on the design side, the economic backdrop for luxury homebuilding is challenging. Builders are contending with sharply rising costs, particularly due to tariffs on key imported materials like Canadian lumber and steel. According to Investopedia⁶, these tariffs alone have added an average of \$10,900 to the price of a new home in the U.S.

At the same time, elevated mortgage rates, hovering above 6%, and broader economic uncertainty have reduced the pool of buyers able or willing to take on large-scale new builds. This decline in buyer confidence is reflected in builder sentiment as well. The National Association of Home Builders (NAHB) reports that its Housing Market Index fell to 42 in February 2025, the lowest it's been in five months.⁷

Labor shortages further complicate the equation. Skilled trades like carpentry, electrical, and masonry remain in short supply, lengthening timelines and raising costs. Meanwhile, supply chain disruptions

⁶ https://www.investopedia.com/trump-s-first-100-day-actions-that-have-affected-your-wallet-11724171?utm_source=chatgpt.com

⁷ https://www.ncconstructionnews.com/builder-confidence-drops-to-seven-month-low-nahb-wells-fargo-housing-market-index-shows/

persist, making it more difficult to source materials and complete projects on schedule.

These pressures are prompting a strategic pivot within the industry. Rather than taking on the financial and operational risks of new construction, many builders and developers are shifting their focus to renovations. The NAHB forecasts strong growth in the remodeling sector in 2025, driven by aging housing stock, high homeowner equity, and a growing preference among consumers to upgrade existing homes rather than build new ones.

Remodeling projects offer a more controlled, lower-risk path in a volatile market. They also align well with current design trends, allowing homeowners to bring wellness features, smart technology, and sustainable materials into the homes they already love—without the cost or complexity of starting from scratch.

In the end, luxury residential real estate in 2025 is being reshaped by both aspiration and adaptation. While the desire for thoughtful, wellness-oriented living is stronger than ever, the realities of construction economics are pushing the industry toward renovation, reinvention, and resourcefulness. The result is a market where the most luxurious homes may not be the newest, but the most intelligently reimagined.

IN CONCLUSION

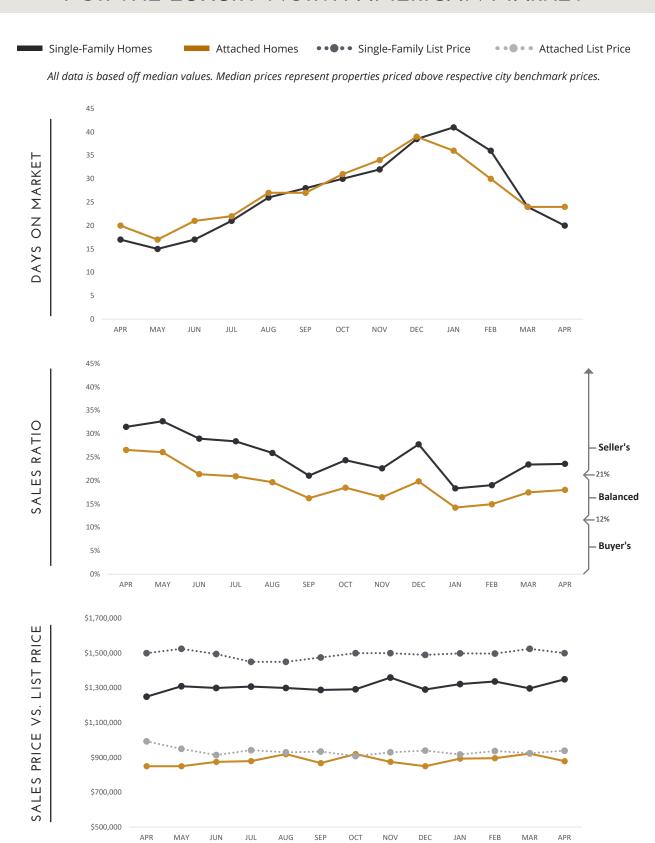
Working with a trusted luxury property specialist is key to gaining insight into what's truly happening in your local market.

The art of buying and selling in this environment demands a critical and analytical approach. Setting realistic expectations and staying grounded in current realities will help ensure your goals are met with confidence and clarity.



- 13-MONTH MARKET TRENDS -

FOR THE LUXURY NORTH AMERICAN MARKET



A Review of Key Market Differences Year over Year

April 2024 | April 2025

SINGLE-FAMILY HOMES

| | April 2024 | April 2025 |
|--------------------------|-------------|-------------|
| Median List Price | \$1,499,900 | \$1,499,900 |
| Median Sale Price | \$1,250,000 | \$1,350,000 |
| Median SP/LP Ratio | 99.15% | 98.63% |
| Total Sales Ratio | 31.48% | 23.57% |
| Median Price per Sq. Ft. | \$402 | \$422 |

| | April 2024 | April 2025 |
|-----------------------|------------|------------|
| Total Inventory | 60,445 | 81,048 |
| New Listings | 23,765 | 30,257 |
| Total Sold | 19,030 | 19,106 |
| Median Days on Market | 17 | 20 |
| Average Home Size | 3,210 | 3,187 |

Median prices represent properties priced above respective city benchmark prices.









SINGLE-FAMILY HOMES MARKET SUMMARY | MARCH 2025

- Official Market Type: Seller's Market with a 23.57% Sales Ratio.¹
- Homes are selling for an average of 98.63% of list price.
- The median luxury threshold² price is **\$900,000**, and the median luxury home sales price is **\$1,350,000**.
- Markets with the Highest Median Sales Price: Pitkin County (\$8,150,000), Ft. Lauderdale (\$5,887,500), Eagle County (\$5,500,010), and Whistler (\$4,750,000).
- Markets with the Highest Sales Ratio: Cleveland Suburbs (79.5%), Silicon Valley (73.6%), Hamilton County, IN (71.2%), and Howard County, MD (70.3%).

A Review of Key Market Differences Year over Year

April 2024 | April 2025

ATTACHED HOMES

| | April 2024 | April 2025 |
|--------------------------|------------|------------|
| Median List Price | \$992,707 | \$939,000 |
| Median Sale Price | \$850,000 | \$879,000 |
| Median SP/LP Ratio | 99.14% | 98.92% |
| Total Sales Ratio | 26.55% | 18.00% |
| Median Price per Sq. Ft. | \$491 | \$487 |

| | April 2024 | April 2025 |
|-----------------------|------------|------------|
| Total Inventory | 22,801 | 29,769 |
| New Listings | 8,333 | 9,472 |
| Total Sold | 6,053 | 5,357 |
| Median Days on Market | 20 | 24 |
| Average Home Size | 1,852 | 1,934 |

Median prices represent properties priced above respective city benchmark prices.











ATTACHED HOMES MARKET SUMMARY | MARCH 2025

- Official Market Type: Balanced Market with a 18.00% Sales Ratio.¹
- Attached homes are selling for an average of 98.92% of list price.
- The median luxury threshold² price is **\$700,000**, and the median attached luxury sale price is **\$879,000**.
- Markets with the Highest Median Sales Price: **Park City** (\$3,362,500), **Lake Tahoe, CA** (\$3,055,000), **Pitkin County** (\$2,725,000), and **San Francisco** (\$2,675,000).
- Markets with the Highest Sales Ratio: Howard County, MD (229.6%), Fairfax County, VA (108.3%),
 Arlington & Alexandria, VA (78.5%), and Anne Arundel County, MD (77.4%).

'Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100%, sales from previous month exceeds current inventory. 'The luxury threshold price is set by The Institute for Luxury Home Marketing.

| | | | SINGLE FAMILY HOMES | | | ATTACHED HOMES | | | | | |
|-------|--------------------------|--------------|---------------------|-----|-------|----------------|-------------|-------------|-----|-------|----------|
| State | Market Name | List Price | Sold Price | DOM | Ratio | Market | List Price | Sold Price | DOM | Ratio | Market |
| AB | Calgary | \$991,000 | \$985,000 | 15 | 40.8% | Seller's | \$759,700 | \$712,000 | 27 | 37.5% | Seller's |
| AZ | Chandler and Gilbert | \$1,074,982 | \$1,000,000 | 43 | 25.3% | Seller's | - | - | - | - | - |
| AZ | Flagstaff | \$1,499,000 | \$1,300,000 | 61 | 14.9% | Balanced | - | - | - | - | - |
| AZ | Fountain Hills | \$2,799,500 | \$2,875,000 | 91 | 5.6% | Buyer's | \$699,000 | \$685,000 | 57 | 14.3% | Balanced |
| AZ | Mesa | \$899,700 | \$876,875 | 47 | 24.1% | Seller's | - | - | - | - | - |
| AZ | Paradise Valley | \$6,225,000 | \$4,300,000 | 71 | 18.0% | Balanced | - | - | - | - | - |
| AZ | Phoenix | \$899,995 | \$795,000 | 46 | 22.9% | Seller's | - | - | - | - | - |
| AZ | Scottsdale | \$2,264,500 | \$1,600,000 | 55 | 19.3% | Balanced | \$899,900 | \$820,000 | 55 | 21.4% | Seller's |
| AZ | Tucson | \$708,990 | \$650,000 | 26 | 22.5% | Seller's | - | - | - | - | - |
| ВС | Okanagan Valley | \$1,762,000 | \$1,505,000 | 48 | 5.8% | Buyer's | - | - | - | - | - |
| ВС | Vancouver | \$3,990,000 | \$3,450,000 | 27 | 5.7% | Buyer's | \$1,864,000 | \$1,697,900 | 15 | 7.0% | Buyer's |
| ВС | Whistler | \$4,991,500 | \$4,750,000 | 139 | 4.1% | Buyer's | \$2,362,500 | \$2,030,000 | 11 | 1.6% | Buyer's |
| CA | Central Coast | \$2,887,000 | \$2,470,000 | 9 | 17.9% | Balanced | \$1,195,000 | \$1,167,500 | 14 | 22.2% | Seller's |
| CA | East Bay | \$2,049,000 | \$2,025,000 | 9 | 67.3% | Seller's | \$1,157,783 | \$1,141,500 | 13 | 37.8% | Seller's |
| CA | Greater Palm Springs | \$1,950,000 | \$1,837,500 | 38 | 19.0% | Balanced | - | - | - | - | - |
| CA | Lake Tahoe | \$2,250,000 | \$2,072,500 | 26 | 16.4% | Balanced | \$1,350,000 | \$3,055,000 | 17 | 4.3% | Buyer's |
| CA | Los Angeles Beach Cities | \$5,999,000 | \$3,825,000 | 15 | 13.3% | Balanced | \$1,800,000 | \$1,750,000 | 16 | 22.0% | Seller's |
| CA | Los Angeles City | \$4,750,000 | \$3,625,000 | 21 | 14.9% | Balanced | \$1,599,000 | \$1,575,000 | 22 | 18.0% | Balanced |
| CA | Los Angeles The Valley | \$2,499,000 | \$2,237,000 | 28 | 22.3% | Seller's | \$849,000 | \$840,000 | 31 | 36.5% | Seller's |
| CA | Marin County | \$3,953,500 | \$3,100,000 | 12 | 27.1% | Seller's | \$1,086,500 | \$1,145,000 | 27 | 39.5% | Seller's |
| CA | Napa County | \$2,950,000 | \$3,097,500 | 97 | 3.6% | Buyer's | - | - | - | - | - |
| CA | Orange County | \$2,900,000 | \$2,210,000 | 20 | 27.5% | Seller's | \$1,309,980 | \$1,189,000 | 23 | 34.1% | Seller's |
| CA | Placer County | \$1,159,995 | \$1,049,000 | 14 | 23.9% | Seller's | - | - | - | - | - |
| CA | Sacramento | \$949,000 | \$889,995 | 11 | 34.2% | Seller's | - | - | - | - | - |
| CA | San Diego | \$2,299,000 | \$1,949,000 | 11 | 31.6% | Seller's | \$1,179,900 | \$1,115,000 | 12 | 30.7% | Seller's |
| CA | San Francisco | \$4,547,500 | \$3,302,500 | 12 | 61.3% | Seller's | \$2,799,000 | \$2,675,000 | 17 | 33.7% | Seller's |
| CA | San Luis Obispo County | \$1,795,000 | \$1,456,000 | 51 | 23.6% | Seller's | - | - | - | - | - |
| CA | Silicon Valley | \$3,996,500 | \$3,391,500 | 8 | 73.6% | Seller's | \$1,679,000 | \$1,650,000 | 8 | 67.2% | Seller's |
| CA | Sonoma County | \$2,400,000 | \$1,598,000 | 26 | 12.4% | Balanced | \$749,000 | \$665,000 | 33 | 12.2% | Balanced |
| CA | Ventura County | \$2,150,000 | \$1,800,000 | 45 | 22.2% | Seller's | \$829,950 | \$770,000 | 61 | 24.5% | Seller's |
| CO | Boulder | \$1,995,000 | \$1,516,000 | 50 | 21.9% | Seller's | \$2,695,000 | \$1,009,750 | 37 | 17.7% | Balanced |
| CO | Colorado Springs | \$949,900 | \$905,000 | 19 | 28.8% | Seller's | \$601,868 | \$527,490 | 45 | 28.0% | Seller's |
| CO | Denver | \$1,525,000 | \$1,350,000 | 8 | 26.8% | Seller's | \$830,000 | \$775,000 | 18 | 16.3% | Balanced |
| CO | Douglas County | \$1,269,975 | \$1,175,000 | 17 | 25.5% | Seller's | \$584,990 | \$606,225 | 25 | 23.6% | Seller's |
| CO | Eagle County | \$5,475,000 | \$5,500,010 | 32 | 9.0% | Buyer's | \$2,775,000 | \$2,531,250 | 30 | 18.3% | Balanced |
| CO | Pitkin County | \$14,750,000 | \$8,150,000 | 73 | 15.5% | Balanced | \$3,950,000 | \$2,725,000 | 98 | 6.1% | Buyer's |
| CO | Summit County | \$3,180,000 | \$2,600,000 | 76 | 10.9% | Buyer's | \$1,197,000 | \$1,208,500 | 16 | 13.0% | Balanced |
| CO | Telluride | \$6,365,000 | \$4,385,300 | 209 | 6.6% | Buyer's | \$1,850,000 | \$1,500,000 | 67 | 10.0% | Buyer's |
| | | | | | | | | | | | |

| | | SINGLE FAMILY HOMES | | | ATTACHED HOMES | | | | | | |
|-------|-------------------------|---------------------|-------------|-----|----------------|----------|-------------|-------------|-----|-------|----------|
| State | Market Name | List Price | Sold Price | DOM | Ratio | Market | List Price | Sold Price | DOM | Ratio | Market |
| CT | Central Connecticut | \$742,450 | \$645,000 | 4 | 59.1% | Seller's | - | - | - | - | - |
| СТ | Coastal Connecticut | \$2,300,000 | \$1,780,500 | 10 | 29.5% | Seller's | \$950,000 | \$735,000 | 10 | 35.8% | Seller's |
| DC | Washington D.C. | \$3,664,500 | \$3,022,500 | 16 | 29.8% | Seller's | \$1,800,000 | \$1,824,500 | 11 | 29.3% | Seller's |
| DE | Sussex County | \$1,499,900 | \$1,295,000 | 6 | 22.8% | Seller's | \$790,000 | \$930,000 | 12 | 14.3% | Balanced |
| FL | Boca Raton/Delray Beach | \$2,795,900 | \$2,000,000 | 33 | 16.7% | Balanced | \$950,000 | \$800,000 | 32 | 16.6% | Balanced |
| FL | Brevard County | \$832,450 | \$782,500 | 33 | 19.1% | Balanced | \$729,900 | \$650,000 | 58 | 7.4% | Buyer's |
| FL | Broward County | \$1,699,950 | \$1,497,500 | 37 | 11.5% | Buyer's | \$690,000 | \$600,000 | 53 | 7.8% | Buyer's |
| FL | Coastal Pinellas County | \$2,250,000 | \$1,850,000 | 23 | 8.4% | Buyer's | \$1,250,000 | \$1,200,000 | 45 | 10.2% | Buyer's |
| FL | Ft. Lauderdale | \$4,995,000 | \$5,887,500 | 133 | 6.5% | Buyer's | \$2,552,500 | \$2,100,000 | 84 | 6.4% | Buyer's |
| FL | Jacksonville | \$790,000 | \$830,000 | 17 | 21.5% | Seller's | \$650,000 | \$635,000 | 68 | 15.3% | Balanced |
| FL | Jacksonville Beaches | \$1,299,995 | \$1,205,000 | 20 | 17.0% | Balanced | \$954,950 | \$995,000 | 28 | 7.0% | Buyer's |
| FL | Lee County | \$1,399,000 | \$1,400,000 | 63 | 8.6% | Buyer's | \$835,000 | \$762,500 | 61 | 9.3% | Buyer's |
| FL | Marco Island | \$2,700,000 | \$2,350,000 | 71 | 12.2% | Balanced | \$1,550,000 | \$1,575,000 | 55 | 10.6% | Buyer's |
| FL | Miami | \$1,995,000 | \$1,518,750 | 52 | 9.2% | Buyer's | \$1,499,000 | \$1,550,000 | 78 | 5.8% | Buyer's |
| FL | Naples | \$4,995,000 | \$4,100,000 | 63 | 8.8% | Buyer's | \$2,299,999 | \$2,125,000 | 66 | 10.0% | Buyer's |
| FL | Orlando | \$1,275,000 | \$1,150,000 | 24 | 16.7% | Balanced | \$575,000 | \$605,000 | 44 | 13.9% | Balanced |
| FL | Palm Beach Towns | \$4,995,000 | \$3,700,000 | 62 | 14.5% | Balanced | \$2,150,000 | \$1,947,583 | 59 | 7.3% | Buyer's |
| FL | Sarasota & Beaches | \$2,475,000 | \$1,792,500 | 34 | 7.4% | Buyer's | \$1,700,000 | \$1,550,000 | 38 | 11.6% | Buyer's |
| FL | South Pinellas County | \$1,395,000 | \$1,180,000 | 24 | 12.7% | Balanced | \$999,999 | \$894,000 | 33 | 12.1% | Balanced |
| FL | South Walton | \$3,999,000 | \$4,050,000 | 56 | 6.7% | Buyer's | \$1,799,000 | \$1,518,500 | 49 | 2.5% | Buyer's |
| FL | Tampa | \$769,450 | \$699,950 | 23 | 18.7% | Balanced | \$800,000 | \$716,375 | 22 | 15.9% | Balanced |
| GA | Atlanta | \$1,592,500 | \$1,225,000 | 5 | 27.1% | Seller's | \$699,900 | \$661,000 | 26 | 17.6% | Balanced |
| GA | Duluth | \$1,495,000 | \$1,529,000 | 10 | 12.8% | Balanced | - | - | - | - | - |
| HI | Island of Hawaii | \$1,797,000 | \$1,549,500 | 38 | 11.3% | Buyer's | \$1,695,000 | \$1,700,000 | 7 | 13.4% | Balanced |
| НІ | Kauai | \$3,142,500 | \$2,225,000 | 70 | 7.9% | Buyer's | \$1,399,000 | \$1,335,000 | 70 | 14.7% | Balanced |
| НІ | Maui | \$2,729,500 | \$2,137,500 | 78 | 10.1% | Buyer's | \$1,850,000 | \$1,857,500 | 90 | 7.0% | Buyer's |
| НІ | Oahu | \$2,995,000 | \$2,219,000 | 57 | 14.9% | Balanced | \$1,147,000 | \$955,000 | 48 | 11.5% | Buyer's |
| IA | Greater Des Moines | \$675,000 | \$622,201 | 25 | 23.6% | Seller's | - | - | - | - | - |
| ID | Ada County | \$805,000 | \$771,579 | 10 | 30.2% | Seller's | \$659,747 | \$649,000 | 10 | 23.3% | Seller's |
| ID | Northern Idaho | \$1,360,000 | \$987,500 | 56 | 13.2% | Balanced | - | - | - | - | - |
| IL | Chicago | \$1,700,000 | \$1,380,000 | 10 | 53.7% | Seller's | \$1,199,000 | \$999,000 | 12 | 46.6% | Seller's |
| IL | DuPage County | \$1,375,000 | \$873,092 | 6 | 48.8% | Seller's | \$757,929 | \$647,500 | 8 | 40.9% | Seller's |
| IL | Lake County | \$1,224,050 | \$900,000 | 12 | 47.9% | Seller's | - | - | - | - | - |
| IL | Will County | \$698,000 | \$630,000 | 17 | 51.3% | Seller's | - | - | - | - | - |
| IN | Hamilton County | \$825,000 | \$775,000 | 5 | 71.2% | Seller's | - | - | - | - | - |
| KS | Johnson County | \$824,485 | \$795,991 | 5 | 31.3% | Seller's | \$640,000 | \$610,000 | 19 | 25.5% | Seller's |
| MA | Cape Cod | \$2,495,000 | \$2,025,000 | 26 | 12.4% | Balanced | \$944,450 | \$879,000 | 41 | 16.7% | Balanced |
| MA | Greater Boston | \$3,299,000 | \$2,675,000 | 26 | 18.4% | Balanced | \$2,349,680 | \$2,000,000 | 23 | 12.0% | Balanced |

| | SINGLE | | | | MES | | | S | | | |
|-------|----------------------------|-------------|-------------|-----|-------|----------|-------------|------------|-----|--------|----------|
| State | Market Name | List Price | Sold Price | DOM | Ratio | Market | List Price | Sold Price | DOM | Ratio | Market |
| MA | South Shore | \$1,749,900 | \$1,315,000 | 20 | 21.8% | Seller's | \$939,000 | \$926,000 | 49 | 22.4% | Seller's |
| MD | Anne Arundel County | \$1,149,000 | \$961,250 | 5 | 47.8% | Seller's | \$599,900 | \$571,095 | 5 | 77.4% | Seller's |
| MD | Baltimore City | \$915,000 | \$700,000 | 4 | 44.8% | Seller's | \$671,995 | \$605,000 | 6 | 35.5% | Seller's |
| MD | Baltimore County | \$999,880 | \$903,000 | 5 | 35.3% | Seller's | \$560,000 | \$549,900 | 4 | 40.4% | Seller's |
| MD | Frederick County | \$927,400 | \$877,000 | 6 | 36.5% | Seller's | - | - | - | - | - |
| MD | Howard County | \$1,280,000 | \$980,000 | 5 | 70.3% | Seller's | \$649,900 | \$630,433 | 5 | 229.6% | Seller's |
| MD | Montgomery County | \$1,998,500 | \$1,585,000 | 7 | 52.6% | Seller's | \$854,950 | \$754,145 | 7 | 57.4% | Seller's |
| MD | Talbot County | \$2,500,000 | \$1,722,779 | 27 | 22.6% | Seller's | - | - | - | - | - |
| MD | Worcester County | \$847,400 | \$673,285 | 14 | 10.3% | Buyer's | \$699,000 | \$625,000 | 38 | 18.2% | Balanced |
| MI | Grand Traverse | \$1,239,880 | \$1,046,000 | 37 | 7.7% | Buyer's | - | - | - | - | - |
| MI | Livingston County | \$750,000 | \$699,900 | 12 | 42.5% | Seller's | - | - | - | - | - |
| MI | Monroe County | \$641,500 | \$635,000 | 27 | 26.5% | Seller's | - | - | - | - | - |
| MI | Oakland County | \$829,000 | \$690,000 | 9 | 39.1% | Seller's | \$649,999 | \$574,990 | 17 | 27.3% | Seller's |
| MI | Washtenaw County | \$899,900 | \$760,000 | 27 | 39.7% | Seller's | \$649,900 | \$613,000 | 43 | 17.2% | Balanced |
| MI | Wayne County | \$779,950 | \$678,000 | 9 | 49.0% | Seller's | \$674,900 | \$595,000 | 33 | 23.2% | Seller's |
| MN | Olmsted County | \$899,000 | \$737,000 | 26 | 17.4% | Balanced | - | - | - | - | - |
| MN | Twin Cities | \$1,290,000 | \$1,030,000 | 15 | 26.6% | Seller's | - | - | - | - | - |
| MO | St. Louis | \$799,000 | \$660,000 | 4 | 51.1% | Seller's | - | - | - | - | - |
| NC | Asheville | \$995,000 | \$875,000 | 10 | 15.8% | Balanced | \$885,000 | \$547,000 | 13 | 12.2% | Balanced |
| NC | Charlotte | \$1,077,500 | \$1,000,001 | 3 | 39.7% | Seller's | \$629,000 | \$650,000 | 25 | 28.2% | Seller's |
| NC | Lake Norman | \$1,200,000 | \$1,115,000 | 8 | 22.5% | Seller's | \$581,500 | \$605,650 | 29 | 26.1% | Seller's |
| NC | Raleigh-Durham | \$1,192,500 | \$970,000 | 4 | 34.5% | Seller's | - | - | - | - | - |
| NH | Rockingham County | \$1,547,000 | \$1,520,000 | 6 | 27.6% | Seller's | \$867,500 | \$884,400 | 6 | 34.5% | Seller's |
| NJ | Morris County | \$1,599,000 | \$1,375,000 | 13 | 39.5% | Seller's | \$905,345 | \$985,000 | 24 | 41.2% | Seller's |
| NJ | Ocean County | \$999,000 | \$839,500 | 17 | 21.5% | Seller's | \$895,000 | \$775,000 | 24 | 22.4% | Seller's |
| NJ | Somerset County | \$1,650,000 | \$1,380,000 | 15 | 24.6% | Seller's | \$944,000 | \$785,000 | 15 | 36.4% | Seller's |
| NM | Taos | \$1,200,000 | \$1,075,000 | 137 | 8.0% | Buyer's | - | - | - | - | - |
| NV | Lake Tahoe | \$3,429,000 | \$2,165,000 | 119 | 9.4% | Buyer's | \$1,299,000 | \$970,000 | 196 | 6.8% | Buyer's |
| NV | Las Vegas | \$1,695,000 | \$1,395,000 | 24 | 14.9% | Balanced | - | - | - | - | - |
| NV | Reno | \$1,890,000 | \$1,625,000 | 74 | 16.6% | Balanced | - | - | - | - | - |
| NY | Dutchess & Putnam Counties | \$1,175,000 | \$925,000 | 38 | 16.0% | Balanced | - | - | - | - | - |
| NY | Rockland, Orange, & Ulster | \$1,250,000 | \$1,150,000 | 49 | 10.9% | Buyer's | - | - | - | - | - |
| NY | Staten Island | \$1,275,000 | \$1,025,000 | 40 | 20.5% | Balanced | \$670,000 | \$632,500 | 41 | 19.0% | Balanced |
| NY | Westchester County | \$2,000,000 | \$1,555,000 | 14 | 26.3% | Seller's | - | - | - | - | - |
| ОН | Cincinnati | \$895,000 | \$757,450 | 2 | 38.1% | Seller's | - | - | - | - | - |
| ОН | Cleveland Suburbs | \$799,900 | \$680,000 | 21 | 79.5% | Seller's | - | - | - | - | - |
| ОН | Columbus | \$839,000 | \$749,500 | 5 | 41.1% | Seller's | \$684,900 | \$572,500 | 29 | 9.4% | Buyer's |
| ON | GTA - Durham | \$1,690,000 | \$1,585,000 | 20 | 13.0% | Balanced | \$844,994 | \$860,000 | 11 | 16.7% | Balanced |
| | | | | | | | | | | | |

| | | SINGLE FAMILY HOMES | | | ATTACHED HOMES | | | | | | |
|-------|------------------------|---------------------|-------------|-----|----------------|----------|-------------|-------------|-----|--------|----------|
| State | Market Name | List Price | Sold Price | DOM | Ratio | Market | List Price | Sold Price | DOM | Ratio | Market |
| ON | GTA - York | \$2,290,000 | \$1,849,000 | 17 | 11.4% | Buyer's | \$789,950 | \$790,000 | 22 | 12.9% | Balanced |
| ON | Mississauga | \$2,878,444 | \$2,425,000 | 22 | 9.4% | Buyer's | \$947,000 | \$950,000 | 22 | 9.8% | Buyer's |
| ON | Oakville | \$2,543,950 | \$2,275,000 | 17 | 10.3% | Buyer's | \$1,199,900 | \$1,115,450 | 20 | 16.7% | Balanced |
| ON | Toronto | \$3,690,000 | \$3,251,950 | 10 | 14.5% | Balanced | \$1,200,000 | \$1,190,000 | 19 | 9.7% | Buyer's |
| OR | Portland | \$1,299,000 | \$1,122,500 | 13 | 22.7% | Seller's | \$675,000 | \$685,000 | 22 | 15.0% | Balanced |
| PA | Philadelphia | \$850,000 | \$807,500 | 8 | 19.8% | Balanced | \$749,900 | \$705,500 | 20 | 21.8% | Seller's |
| SC | Charleston | \$1,854,500 | \$1,612,500 | 19 | 24.8% | Seller's | \$1,175,000 | \$910,000 | 14 | 25.4% | Seller's |
| SC | Hilton Head | \$1,799,388 | \$1,600,000 | 41 | 18.0% | Balanced | \$1,149,500 | \$1,125,000 | 6 | 41.3% | Seller's |
| TN | Greater Chattanooga | \$989,000 | \$905,000 | 12 | 16.9% | Balanced | - | - | - | - | - |
| TN | Nashville | \$1,750,000 | \$1,400,000 | 8 | 23.8% | Seller's | \$757,500 | \$644,750 | 11 | 13.6% | Balanced |
| TX | Austin | \$2,295,000 | \$1,990,049 | 20 | 10.6% | Buyer's | \$1,182,500 | \$1,019,500 | 38 | 9.0% | Buyer's |
| TX | Collin County | \$750,000 | \$714,000 | 22 | 21.6% | Seller's | - | - | - | - | - |
| TX | Dallas | \$1,450,000 | \$1,222,000 | 13 | 25.7% | Seller's | \$725,000 | \$665,000 | 29 | 16.9% | Balanced |
| TX | Denton County | \$809,000 | \$775,000 | 23 | 23.8% | Seller's | - | - | - | - | - |
| TX | El Paso | \$651,925 | \$645,000 | 15 | 9.6% | Buyer's | - | - | - | - | - |
| TX | Fort Worth | \$948,375 | \$824,500 | 14 | 25.7% | Seller's | - | - | - | - | - |
| TX | Greater Tyler | \$699,900 | \$597,375 | 36 | 11.5% | Buyer's | - | - | - | - | - |
| TX | Houston | \$950,000 | \$1,002,500 | 30 | 22.9% | Seller's | \$638,500 | \$656,750 | 33 | 18.3% | Balanced |
| TX | Lubbock | \$699,000 | \$660,000 | 41 | 20.4% | Balanced | - | - | - | - | - |
| TX | San Antonio | \$799,700 | \$770,000 | 59 | 14.4% | Balanced | \$743,450 | \$645,000 | 222 | 3.8% | Buyer's |
| TX | Tarrant County | \$949,000 | \$815,000 | 17 | 23.8% | Seller's | - | - | - | - | - |
| TX | The Woodlands & Spring | \$839,000 | \$825,000 | 31 | 35.3% | Seller's | - | - | - | - | - |
| UT | Park City | \$4,775,000 | \$3,396,000 | 45 | 15.4% | Balanced | \$2,407,500 | \$3,362,500 | 21 | 30.2% | Seller's |
| UT | Salt Lake City | \$1,199,997 | \$1,055,188 | 28 | 26.9% | Seller's | \$589,900 | \$579,000 | 41 | 22.8% | Seller's |
| UT | Washington County | \$1,495,000 | \$1,500,000 | 24 | 11.2% | Buyer's | - | - | - | - | - |
| VA | Arlington & Alexandria | \$2,312,000 | \$1,762,500 | 6 | 43.1% | Seller's | \$1,028,888 | \$1,095,000 | 5 | 78.5% | Seller's |
| VA | Fairfax County | \$2,185,000 | \$1,450,000 | 6 | 54.0% | Seller's | \$800,000 | \$719,870 | 5 | 108.3% | Seller's |
| VA | McLean & Vienna | \$2,790,000 | \$1,865,000 | 6 | 34.9% | Seller's | \$1,277,450 | \$1,111,500 | 6 | 42.1% | Seller's |
| VA | Richmond | \$834,950 | \$790,000 | 8 | 41.9% | Seller's | \$586,685 | \$564,140 | 6 | 37.9% | Seller's |
| VA | Smith Mountain Lake | \$1,445,000 | \$1,430,000 | 17 | 13.0% | Balanced | - | - | - | - | - |
| VA | Virginia Beach | \$1,535,000 | \$1,250,000 | 11 | 46.4% | Seller's | \$837,000 | \$706,875 | 42 | 29.7% | Seller's |
| WA | King County | \$1,999,999 | \$1,755,000 | 5 | 49.3% | Seller's | \$1,195,950 | \$1,085,750 | 12 | 25.6% | Seller's |
| WA | Seattle | \$1,937,500 | \$1,612,500 | 6 | 62.6% | Seller's | \$1,329,000 | \$1,275,000 | 20 | 23.0% | Seller's |
| WA | Spokane | \$1,124,975 | \$989,900 | 14 | 12.4% | Balanced | - | - | - | - | - |
| WA | Vancouver | \$1,390,000 | \$1,162,592 | 21 | 20.2% | Balanced | \$783,450 | \$630,000 | 30 | 7.1% | Buyer's |

- LUXURY REPORT EXPLAINED -

The Institute for Luxury Home Marketing has analyzed a number of metrics — including sales prices, sales volumes, number of sales, sales-price-to-list-price ratios, days on market and price-per-square-foot – to provide you a comprehensive North American Luxury Market report.

Additionally, we have further examined all of the individual luxury markets to provide both an overview and an in-depth analysis - including, where data is sufficient, a breakdown by luxury single-family homes and luxury attached homes.

It is our intention to include additional luxury markets on a continual basis. If your market is not featured, please contact us so we can implement the necessary qualification process. More in-depth reports on the luxury communities in your market are available as well.

Looking through this report, you will notice three distinct market statuses, Buyer's Market, Seller's Market, and Balanced Market. A **Buyer's Market** indicates that buyers have greater control over the price point. This market type is demonstrated by a substantial number of homes on the market and few sales, suggesting demand for residential properties is slow for that market and/or price point.

By contrast, a **Seller's Market** gives sellers greater control over the price point. Typically, this means there are few homes on the market and a generous demand, causing competition between buyers who ultimately drive sales prices higher.

A **Balanced Market** indicates that neither the buyers nor the sellers control the price point at which that property will sell and that there is neither a glut nor a lack of inventory. Typically, this type of market sees a stabilization of both the list and sold price, the length of time the property is on the market as well as the expectancy amongst homeowners in their respective communities – so long as their home is priced in accordance with the current market value.

REPORT GLOSSARY

REMAINING INVENTORY: The total number of homes available at the close of a month.

DAYS ON MARKET: Measures the number of days a home is available on the market before a purchase offer is accepted.

LUXURY BENCHMARK PRICE: The price point that marks the transition from traditional homes to luxury homes.

NEW LISTINGS: The number of homes that entered the market during the current month.

PRICE PER SQUARE FOOT: Measures the dollar amount of the home's price for an individual square foot.

SALES RATIO: Sales Ratio defines market speed and determines whether the market currently favors buyers or sellers. A Buyer's Market has a Sales Ratio of less than 12%; a Balanced Market has a ratio of 12% up to 21%; a Seller's Market has a ratio of 21% or higher. A Sales Ratio greater than 100% indicates the number of sold listings exceeds the number of listings available at the end of the month.

SP/LP RATIO: The Sales Price/List Price Ratio compares the value of the sold price to the value of the list price.

LUXURY RESIDENTIAL MARKETS



he Luxury Market Report is your guide to luxury real estate market data and trends for North America.

Produced monthly by The Institute for Luxury Home Marketing, this report provides an in-depth look at the top residential markets across the United States and Canada. Within the individual markets, you will find established luxury benchmark prices and detailed survey of luxury active and sold properties designed to showcase current market status and recent trends. The national report illustrates a compilation of the top North American markets to review overall standards and trends.

